



General Down to Earth Month Posts

You already care about what you eat, wear and buy — why not what you pour? 🍷 🌱

90% of California wine is made in a certified sustainable winery. Next time you shop, take a peek at the back label for sustainability logos or other certification markers. 🌍 👁️

#CaliforniaWines #DownToEarthMonth #SipSustainably

April is Down to Earth Month, and California wineries are raising a glass to decades of leadership in sustainable winegrowing.

Check out all the sustainably-themed winery events and offers happening this April all over the Golden State! 🌻 ✨

discovercaliforniawines.com/d2e/

#CaliforniaWines #DownToEarthMonth #SipSustainably

Down to Earth Month is about more than wine — it's about the choices we make for the future.

California winegrowers are helping protect water, soil and local ecosystems so vineyards can thrive for generations to come. 💧 🌿 🐝

Sustainability isn't a trend here. It's part of how great wine is grown and made. discovercaliforniawines.com/d2e/

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For Wineries/Growers

Good wine starts with good stewardship. 🌿 🍷

For us, sustainability isn't just a talking point. It is part of how we farm, how we care for our community and how we think about the future. This Down to Earth Month, we're celebrating the people, practices and purpose behind every vintage.

#CaliforniaWines #DownToEarthMonth #SipSustainably #WeGrowWine

Sun-grown. Soil-minded. Future-focused. 🌞 🌱 🍇

At our winery, caring for the land goes hand in hand with making great wine. From the vineyard to the bottle, we're always looking for thoughtful ways to do things better. That is something worth celebrating this Down to Earth Month.

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For Wine Producers

Great wine starts with great partnerships. 🤝 🍷 🌿

We're proud to work with growers and vineyard partners who share a commitment to caring for the land, and to bring that same intention into every step of our winemaking. That is something worth celebrating this Down to Earth Month.

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California wine is setting a high bar when it comes to sustainability, and we're proud to be part of it.

90% of California wine is produced in certified sustainable wineries, and 65% of vineyard acreage is certified sustainable. That is leadership worth raising a glass to! 🌍 🍷

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