

Zillennial Social Media Influencers

FOOD & DRINK CULTURE

David Chang (@davidchang) - 1.8M

Joshua Weissman
(@joshuaweissman) - 2.1M IG

Molly Baz (@mollybaz) - 663K

Andy Baraghani (@andybaraghani) -
339K IG

Jeremy Scheck (@scheckeats) -
478K IG

Owen Han (@owen.han) - 1.2M

Nick DiGiovanni (@nick.digiovanni) -
4.2M IG

TRAVEL & EXPERIENCES

Jack Morris (@doyoutravel) - 2.7M

Kiersten Rich (@theblondeabroad) -
585K

Jeremy Jacobowitz (@brunchboys) -
515K

Jessica Nabongo
(@thecatchmeifyoucan) - 229K

Lee Abbamonte (@leeabbamonte) -
42K

Nadine Sykora (@heynadine) - 45K

ENTERTAINMENT & POP CULTURE

SZA (@sza) - 14.7M

Benito Skinner (@bennydrama7) - 1.4M

Ziwe (@ziwef) - 628K

Peggy Gou (@peggygou_) - 3.3M

Jamie xx (@jamiexx) - 448K

Bowen Yang (@fayedunaway) - 677K

STYLE & AESTHETICS

Matilda Djerf (@matildadjerf) - 2.9M

Wisdom Kaye (@wisdm8) - 1.2M IG

Victoria Barbara (@victoriaabarbara) -
1.1M

Imran Potato (@imran_potato) - 859K

Devon Lee Carlson
(@devonleecarlson) - 1.5M

Charlotte Groeneveld
(@thefashionguitar) - 481K