

DIGITAL ASSETS THAT GRAB ATTENTION: TO DOS



Let this inspire your own brand communication

How might you bring this kind of simplicity and joy into your own unique brand style?



Invite your consumers into wineconnects.us

Create a groundswell of engagement from all kinds of wine lovers. Show wine's bold, fresh face



Contribute to wineconnects.us

Be a part of this site. Show Zillennials all the interesting ways that your brand connects us



Share wineconnects.us with the trade

Discuss with regional groups, vendors, retail — the more they get it, the more they can sell it too