

From: [Terri Beirne](#)
To: [Steve Gross](#)
Cc: [Annie Bones](#)
Subject: FW: NJ BYOB ruling
Date: Thursday, May 16, 2019 9:08:08 AM
Attachments: [image001.png](#)

Steve

As you know, we are supporting pending legislation to allow advertising of BYOB for wine and beer by NJ restaurants/clubs. I learned at the ABC Advisory Cte. meeting this week that the legislation may not be necessary, (or maybe it is to memorialize this opinion) because the NJ federal District Court held in November 2018 that the First Amendment protected the rights of such clubs/restaurants to advertise this privilege. *GJJM Enterprises v. City of Atlantic City, et al.* Find a link to the opinion below, as well as a link to a good legal summary of the state of the advertising law in NJ. While this is more a restaurant/club issue (and not a licensee issue since they don't hold ABC licenses), I thought it may be useful information for us to have somewhere...maybe on our NJ web page?

Regards,
Terri

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From: Sabeen Kalyan-Masih <Sabeen@cignj.com>
Sent: Tuesday, May 14, 2019 11:57 AM
To: Terri Beirne <tbeirne@wineinstitute.org>
Subject: BYOB ruling

Ruling

<https://images.law.com/contrib/content/uploads/documents/399/18692/byob.pdf>

Article

<https://commercemagnj.com/let-everyone-know-they-can-bring-their-own-bottle-new-jersey-ban-on-byob-advertising-deemed-unconstitutional/>

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