



2022

UK SOMMELIER GROUP ITINERARY

Hosted by the California Wine Institute





WELCOME!

A warm welcome from the Golden State and a heartfelt thank you for taking the time to join our vintners, winery families, growers, winemakers, hospitality associates, educators and brand ambassadors on this exciting tour to California. As our honored guests, you and your group will have the opportunity to visit and taste with several wineries, the West Sonoma Coast Vintners and Lodi WineGrape Wine Commission over the course of two days.

We have been excitedly preparing to showcase the best of what they do when it comes to sustainable practices, vineyard management, winemaking and hospitality. We hope this tour will provide you with a clear sense of what makes each of our wineries unique and allow you to get to know the people behind the wines and the grapes through engaging conversation.

Welcome to California!

The California Wine Institute Planning Team





HONORE COMFORT

VICE PRESIDENT, INTERNATIONAL MARKETING, WINE INSTITUTE

In her role as Vice President of International Marketing, Honore draws on her 20 years of international wine marketing, association management, and brand strategy experience to promote exports sales of California wines while building the brand for California wines on a global scale.

For almost ten years Honore served as the Executive Director of the Sonoma County Vintners, a trade marketing organization for Sonoma County wineries. Under her leadership the organization launched several significant initiatives including the Conjunctive Labeling legislation for Sonoma County. Previously with Foster's Wine Estates Americas (now Treasury Wine Estates), Ms. Comfort had responsibility for marketing several major wine brands to the North American market.

In 2015, Honore joined Brack Mountain Wine Company, a mid-sized winery start-up, where she served as President and oversaw sales & marketing, brand development and business strategy for the company based in Sebastopol, CA. Her first role in the wine industry was with a small, family-owned winery in Sonoma County's Dry Creek Valley.

She also held the position of Wine Industry Executive in Residence with the Wine Business Institute at Sonoma State University where she focused on strategic planning, program development, and industry engagement.

Ms. Comfort gained her marketing and advertising expertise prior to joining the wine industry while working for Macy's West in San Francisco, the Art Institute of Chicago, and other non-profit museums and institutions around the United States.

Ms. Comfort lives in Healdsburg with her husband, where they manage their micro-vineyard in the heart of Dry Creek Valley.



DAY 1

**SONOMA COUNTY
THURSDAY, JULY 14**

- 11:00 AM** Kendall-Jackson Wine Estates
Tour and Lunch
- 1:30 PM** Joseph Phelps Vineyards
Tour and Vineyard Tasting
- 4:00 PM** Red Car Estate Vineyard
Tour and Tasting
- 6:45 PM** Master Class with
West Sonoma Coast Vintners
- 7:30 PM** Dinner hosted by
West Sonoma Vintners
@ Inn at Bottega Bay



KENDALL-JACKSON



KJ.COM

5007 FULTON ROAD, FULTON, CA

CONTACT: TIFFANY STEWART, TIFFANY.STEWART@JFWMAIL.COM

WINERY HOSTS:

PEDRO RUSK, WINE EDUCATOR

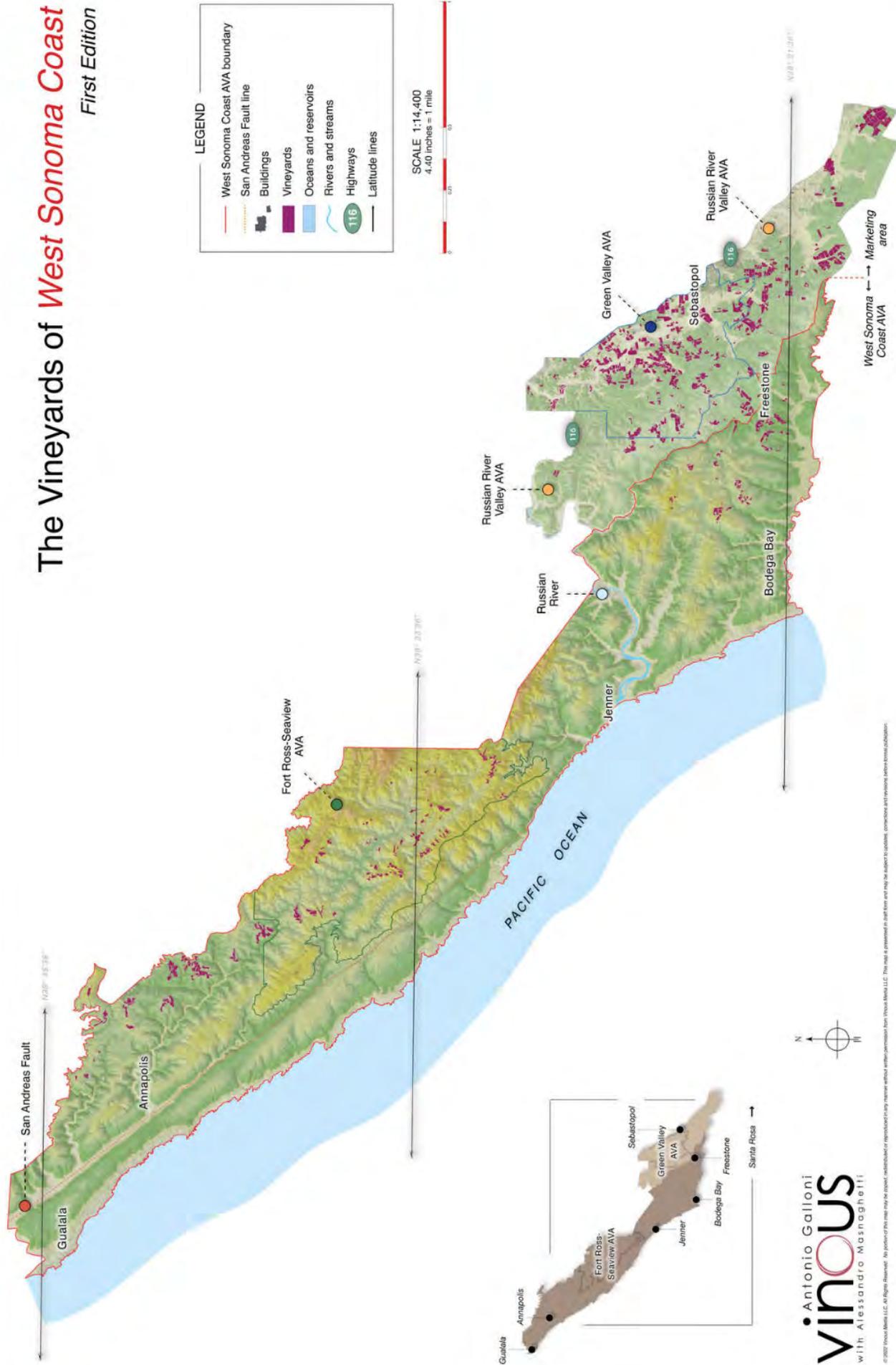
Kendall-Jackson is one of the most successful wineries in America. In the relatively short existence of the winery they have been proclaimed ten times as 'Winery of the Year' in the USA and the Vintner's Reserve Chardonnay has been the best-selling Chardonnay in the country for 25 years. The beautiful wine estate en gardens are characteristic for the winery.

Brands featured: Copain, Cambria Winery, Anakota Winery, Kendall-Jackson

NOTES:

The Vineyards of West Sonoma Coast

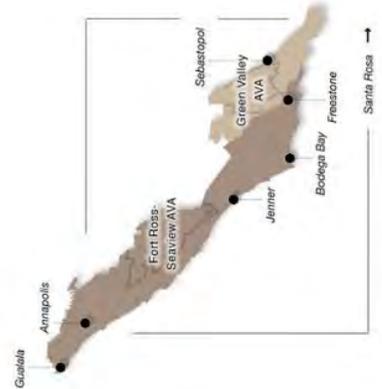
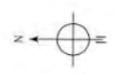
First Edition



LEGEND

- West Sonoma Coast AVA boundary
- San Andreas Fault line
- Buildings
- Vineyards
- Oceans and reservoirs
- Rivers and streams
- Highways 116
- Latitude lines

SCALE 1:14,400
4.40 inches = 1 mile



Antonio Galloni
vinous
with Alessandro Masgalletti

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RED CAR ESTATE

RED • CAR

REDCARWINE.COM
33375 KING RIDGE ROAD, CAZADERO CA
CONTACT: JESSE MACKEY, JESSE@REDCARWINE.COM

WINERY HOSTS:

E. TANNER SCHEER, WINEMAKER

Red Car farms five dramatic ridge-top vineyards in Occidental, Sebastopol, Freestone and Cazadero. This rugged terrain's soil and coastal influence provide perfect growing conditions for our hallmark style: perfumed aromatics, bright fruit, crisp texture and uplifting acidity. We are passionately committed to producing wines of purity and focus that express the authentic varietal character and terroir of our unique coastal vineyard sites.

Overview of Fort Ross Seaview AVA and its place in the West Sonoma Coast, overview of Red Car, vineyard tour and tasting.

WINES FEATURED:

2019 RED CAR ESTATE PINOT NOIR
2018 RED CAR ESTATE SYRAH

NOTES:

WEST SONOMA COAST MASTER CLASS & DINNER

Ernest Vineyards

Erin Brooks and Todd Gottula founded Ernest Vineyards in 2012 to craft wines of integrity and restraint from the far reaches of West Sonoma Coast. Ernest focuses on cool-climate, marine-influenced, undiscovered vineyards in and around Freestone and produces small lot wines that offer a sense of place in Chardonnay and Pinot Noir. In 2018, Joseph Ryan joined as Winemaker bringing focus and finesse to the low intervention method and style of Ernest wines. Current production is approximately 8,000 cases annually.

FB & IG: [ernestvineyards](#)

ernestvineyards.com

WINERY HOST: ERIN BROOKS, PROPRIETOR @ ERNEST VINEYARDS



Ken and Akiko Freeman founded Freeman Vineyards and Winery, located in the green, rolling hills of western Sonoma County. Family-owned Freeman Winery is dedicated to expressing the purest essence of cool climate California Pinot Noir. Winemaker Akiko Freeman works with high quality fruit from estate vineyards and select growers in the rugged West Sonoma Coast, creating balanced wines of delicate refinement and beauty. Two estate vineyards, Gloria in the Green Valley and Yu-ki in Occidental, at 1000 feet and just a few miles from the Pacific Ocean, enjoy a perfect combination of soil, climate and elevation, and are at the heart of Freeman's small lot Pinot Noir program. Akiko and her team conduct as many as 40 individual clonal fermentations each vintage to create elegant wines that are imbued with a unique Japanese sensibility. These are rare, award-winning wines treasured by fans and critics worldwide.

FB: Freeman Winery
IG & Twitter: [Freeman_Winery](#)

freemanwinery.com

WINERY HOST: AKIKO FREEMAN, WINEMAKER @ FREEMAN VINEYARDS



Littorai has been producing wines from the west Sonoma Coast since our founding in 1993. The Pivot vineyard is a three acre parcel located on a thirty acre biodynamic farm west of Sebastopol in Sonoma county. Littorai produces five vineyard designated Pinot Noirs and four vineyard designated Chardonnays from the Sonoma Coast.

littorai.com

WINERY HOST: SAM ECENIA, ASSOCIATE WINEMAKER @ LITTORAI

WEST SONOMA COAST MASTER CLASS & DINNER



Senses Wines specializes in Chardonnay and Pinot noir from world class vineyards throughout the West Sonoma Coast and Russian River Valley AVAs. Founded in 2011, Senses Wines is a dream come true for three childhood friends from Occidental Christopher Strieter, Max Thieriot, and Myles Lawrence Briggs who began by farming their families' historic vineyards: B.A. Thieriot and Hillcrest. Their newest planting, Bodega Thieriot, marks three estate properties proudly farmed with Valdez & Sons. In partnership with legendary winemaker Thomas Rivers Brown, the team produces renowned single vineyard wines, of which the 2015 18 vintages received 95+ points from Robert Parker's Wine Advocate, 95, 99 points from Jeb Dunnuck in 2018, 19, and 94-97 points by Lisa Perotti Brown in 2020. Their wines are primarily sold to a loyal mailing list with specific selections allocated to wholesale partners.

FB, IG & Twitter: @senseswines

senseswines.com

WINERY HOST: CHRISTOPHER STRIETER, FOUNDER @ SENSES WINES

WAYFARER

Nestled beyond a ridgeline towering 1,100 feet above the Pacific Ocean, Wayfarer Vineyard is an oasis in a remote landscape of redwood forests and winding mountain roads. Wayfarer Pinot Noirs and Chardonnay hail from this single estate vineyard in Fort Ross Seaview, Sonoma Coast's most dramatic appellation. Vintner Jayson Pahlmeyer purchased Wayfarer in 1998 after being introduced to it by winemaker Helen Turley. At the time, Wayfarer was an organic farm and had once been home to a small school. Renowned vineyard developer David Abreu designed the vineyard as 30 one acre blocks, each dedicated to an individual Pinot Noir or Chardonnay clone. Densely planted entirely on Goldridge soil, the vineyard is situated on east and west facing slopes ranging from 930 to 1,100 feet, just four miles from the Pacific. The vineyard was planted in 2002 but it wasn't until more than ten years later that Cleo Pahlmeyer, Jayson's daughter, introduced the first Wayfarer estate wines. Todd Kohn joined the Pahlmeyers as assistant winemaker in 2013, when Wayfarer's first vintage was in barrel. In 2017, Cleo took the helm of her family's wine business and appointed Todd Winemaker. Wayfarer thoughtfully incorporates organic and sustainable viticulture, recognizing that the highest quality fruit comes from vineyards farmed for the long term health of the land. They approach their farming vine by vine, with care and attention to detail reflected in wines that could only be from this truly special place.

wayfarervineyard.com

WINERY HOST: TODD KOHN, WINEMAKER @ WAYFARER

MASTER CLASS



SENSES WINES

HOST: CHRISTOPHER STRIETER, FOUNDER

2019 B.A. THIERIOT CHARDONNAY

WAYFARER VINEYARD

HOST: TODD KOHN, WINEMAKER

2019 ESTATE VINEYARD CHARDONNAY

LITTORAI

HOST: SAM ECENIA, ASSOCIATE WINEMAKER

2019 THE HAVEN VINEYARD PINOT NOIR

ERNEST VINEYARDS

HOST: ERIN BROOKS, PROPRIETOR

2019 CLEARY FREESTONE RANCH

FREEMAN VINEYARDS & WINERY

HOST: AKIKO FREEMAN, WINEMAKER

2019 YU-KI ESTATE PINOT NOIR

DINNER



ERNEST VINEYARDS

HOST: ERIN BROOKS, PROPRIETOR

2019 BOHEMIAN SERIES H. KLOPP CHARDONNAY, SONOMA COAST

2016 CLEARY RANCH PINOT NOIR, SONOMA COAST

FREEMAN VINEYARDS & WINERY

HOST: AKIKO FREEMAN, WINEMAKER

2019 CHARDONNAY, HAWK HILL, SONOMA COAST

2015 PINOT NOIR, SONOMA COAST

LITTORAI

HOST: SAM ECENIA, ASSOCIATE WINEMAKER

2019 CHARDONNAY, MAYS CANYON, SONOMA COAST

2015 PINOT NOIR, PIVOT VINEYARD, SONOMA COAST

SENSES WINES

HOST: CHRISTOPHER STRIETER, FOUNDER

2020 SENSES CHARDONNAY, CHARLES HEINTZ, SONOMA COAST

2018 PINOT NOIR DAY ONE ESTATE, SONOMA COAST

WAYFARER VINEYARD

HOST: TODD KOHN, WINEMAKER

2016 CHARDONNAY, WAYFARER VINEYARD, FORT-ROSS SEAVIEW, SONOMA COAST

2016 PINOT NOIR, MOTHER ROCK, WAYFARER VINEYARD, FORT-ROSS SEAVIEW, SONOMA COAST

DAY 2

**SONOMA COUNTY, NAPA VALLEY, LODI
FRIDAY, JULY 15**

8:30 AM Depart

10:00 AM Hyde Vineyards
Vineyard tour with Chardonnay
comparison and tasting with
Hyde, DuMOL and Ramey

11:45 AM Truchard Vineyards
Tour, Tasting and Lunch

3:00 PM Frog's Leap Winery
Tour and Tasting
focusing on Sustainability

7:00 PM Dinner at One Market Restaurant hosted by
Camron King, Lodi WineGrape Commission
Emily Styron, Marketing, Oak Ridge Winery
Lorena Hernandez Barron
Assistant Winemaker, Oak Ridge Winery



SUSTAINABLE WINEGROWING PROGRAM



The Sustainable Winegrowing Program was initiated in January 2001 by winegrowing members of Wine Institute and the California Association of Winegrape Growers (CAWG) to promote vineyard and winery practices that are sensitive to the environment, responsive to the needs and interests of society-at-large, and economically feasible to implement and maintain. Wine Institute is a public policy advocacy group, representing more than 975 California wineries and affiliated businesses responsible for 85 percent of the nation's wine production. CAWG is a public policy advocacy group of winegrape growers, representing more than 60 percent of the total annual grape crush. Together they developed the Code of Sustainable Winegrowing Practices workbook as the basis for the Sustainable Winegrowing Program, providing a tool for vintners and growers to assess their practices and learn how to improve their overall sustainability. Wine Institute and CAWG formed the California Sustainable Winegrowing Alliance to assist in program implementation. These organizations will continue to work together to promote sustainable winegrowing practices that benefit the environment, the community and high quality grapes and wine.

Allison Jordan, Executive Director, California Sustainable Wine Alliance
allison@sustainablewinegrowing.org
sustainablewinegrowing.org

HYDE VINEYARDS



HYDEVINEYARDS.COM
1044 LOS CARNEROS AVENUE NAPA, CA 94559
CONTACT: SHANNON HYDE, SHANNON@HYDEWINES.COM

WINERY HOSTS:

CHRIS HYDE, OWNER & WINEMAKER HYDE VINEYARD

Founded by Larry Hyde in 1979, Hyde Vineyards produces some of the most coveted grapes in Napa Valley. Consisting of over 200 planted acres on several vineyard properties in Carneros, the Hyde family sells fruit to over 35 different wineries while retaining a small quantity of vines for their estate wine program.

NOTES:

DUMOL

DUMOL.COM

CONTACT: ANDY SMITH, ANDY@DUMOL.COM



DUMOL

WINERY HOSTS:

ANDY SMITH, WINEMAKER DUMOL

Founded in 1996, DuMOL is a vineyard focused producer of cool-climate Pinot Noir and Chardonnay from distinctive vineyards in the coastal areas of Sonoma County. We also grow and craft small-lot Syrah, Cabernet Sauvignon, Chenin Blanc, and Mencía from exceptional vineyard sites in Sonoma and Napa using our twenty-five years of winegrowing experience. Through precise attention to detail in the vineyards and vintage-specific winemaking, we aim to bring forth wines that highlight the character of the vines themselves. Our small team is dedicated to our collection of Estate, leased, and grower-partner vineyards. DuMOL wines are released through limited allocations to our consumer mailing list and select restaurants worldwide. 15 year old vines of Mount Eden Chardonnay selection planted high density at 3,630 vines/acre. 300ft elevation east of Occidental on an east-facing hillside on Goldridge soil. Barrel fermented and aged in 30% new French oak for 11 months followed by 6 months in stainless steel. 600 cases produced.

NOTES:

RAMEY VINEYARDS

RAMEYWINE.COM

CONTACT: SEAN BRONSNIHAN, SEAN@RAMEYWINE.COM



WINERY HOSTS:

SEAN BRONSNIHAN, ESTATE SOMMELIER RAMEY VINEYARDS

In 1996, David and his wife Carla founded Ramey Wine Cellars with the vision of crafting classically styled, elegant and balanced wines that age beautifully. Still exclusively owned by the Rameys, the next generation is now working in the family winery. Claire and Alan Ramey work in all aspects of the business, from winemaking to representing the company across the world. Ramey Wine Cellars crafts exceptional expressions of Chardonnay, Cabernet Sauvignon, Syrah, and Pinot Noir from top vineyards in Sonoma and Napa.

NOTES:

TRUCHARD VINEYARDS



Truchard Vineyards

TRUCHARDVINEYARDS.COM

3234 OLD SONOMA RD, NAPA, CA 94559

CONTACT: ANTHONY TRUCHARD, ANTHONY@TRUCHARDVINEYARDS.COM

WINERY HOSTS:

SAL DEIANNI, WINEMAKER

ANTHONY TRUCHARD, VINTNER

JO ANN TRUCHARD, VINTNER

Truchard Vineyards is a family-owned and operated winery located in Napa Valley, California. The 400-acre Truchard Vineyards estate is ideally situated in the upper Carneros region, where the vines benefit from cool morning fog off the San Pablo Bay, followed by warm daytime temperatures. The Truchards have been growing grapes in the Napa Valley since 1974 and have been making wines since 1989.

NOTES:

FROG'S LEAP WINERY



FROGSLEAP.COM
8815 CONN CREEK RD, RUTHERFORD, CA 94573
CONTACT: MICHELLE WATKINS, MWATKINS@FROGSLEAP.COM

WINERY HOSTS:
RORY WILLIAMS, VP OF VITICULTURE & ENOLOGY

Believing that the great and historic wines of the world are made from traditionally farmed, non-irrigated vines, Frog's Leap dry-farms over 200 acres of certified organic vineyards and was among the first in the Napa Valley to become CCOF-certified in 1989. Frog's Leap has earned an enviable reputation for our sincere dedication to sustainable principles and our commitment to handcrafting wines with Balance, Restraint, and Respect for Terroir.

NOTES:

LODI WINEGRAPE COMMISSION

About the Lodi American Viticultural Area (AVA)

A historic winegrowing region since the 1850s, Lodi is perfectly situated 40 miles south of Sacramento and 90 miles east of San Francisco. Lodi's Mediterranean climate and distinct soils allow its growers to cultivate 125 winegrape varieties, making Lodi the most diverse winegrowing region in the United States. Lodi is most recognized as the home of highly acclaimed Old Vine Zinfandels, with some plantings dating back to 1888. These vines, many of which are still planted on their own roots, are naturally low-yielding and consistently produce high quality wines. Although expensive to maintain, Lodi winegrowers are committed to continuing this California heritage.

The region also serves as home to 85 wineries specializing in small-lot, handmade wines that have garnered major awards at domestic and international wine competitions. Most of these wineries are multi-generational family farming operations that have been cultivating winegrapes for over 100 years. The region is California's "best kept secret" and a source of quality winegrapes for the industry's leading brands.

Lodi is naturally a leader in sustainable viticulture. Created by California farmers and accredited by world-renowned scientists, LODI RULES is America's original sustainable winegrowing program. Held to a high standard of scientific rigor and excellence, the program emphasizes environmentally and socially responsible practices, while keeping economic feasibility in mind for long-term business success. Today, there are more than 51,000 acres certified throughout California and Israel. For more information about the Lodi AVA or LODI RULES visit lodiwine.com and lodirules.org.

Acres – 100,000

Wineries – 85

AVA's – 8

(Lodi, Mokelumne River, Clements Hills, Borden Ranch, Alta Mesa, Sloughhouse, Jahant, Cosumnes River)

Leading Varieties – Cabernet Sauvignon, Chardonnay, Zinfandel

Stuart Spencer, Executive Director

stuart@lodiwine.com

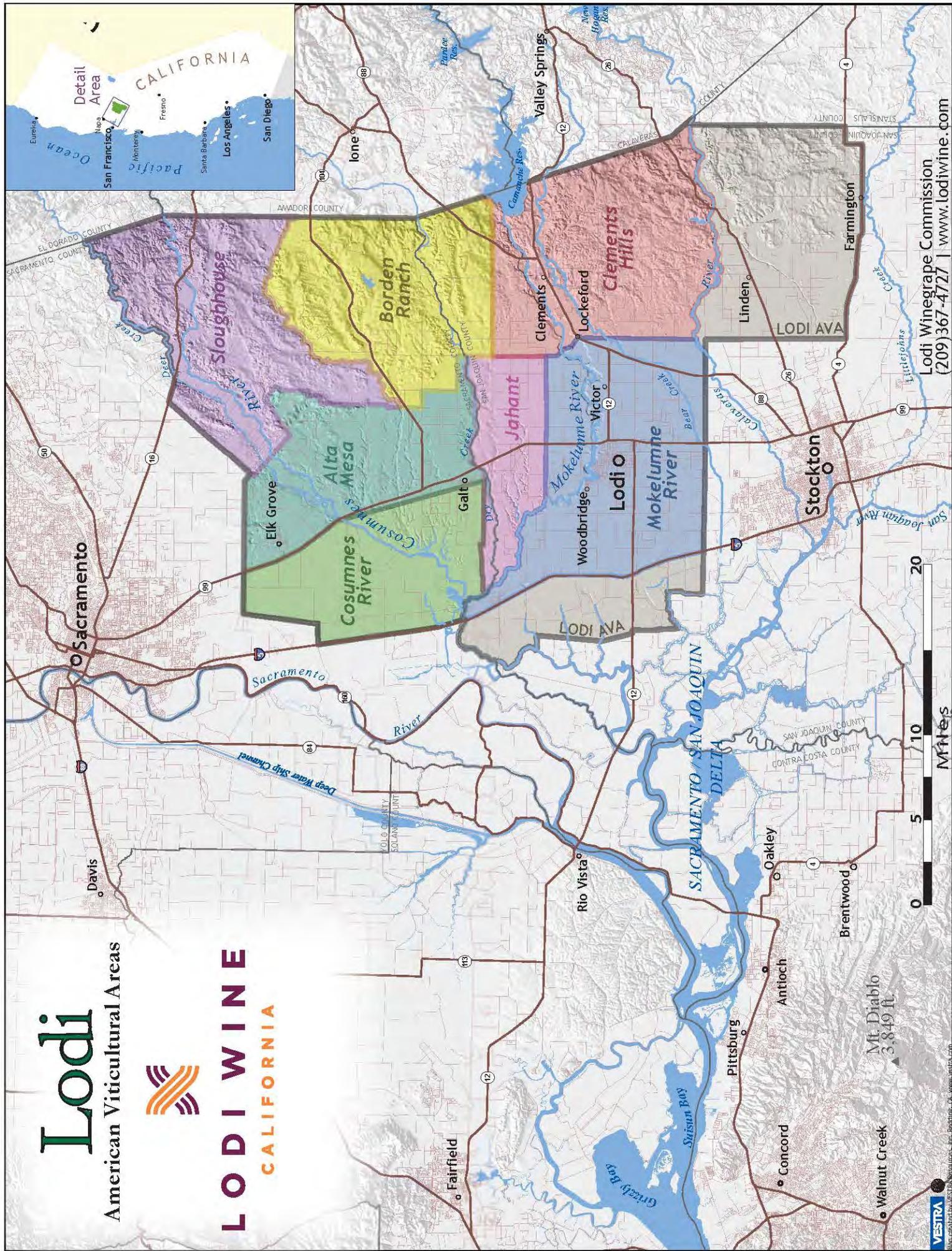
lodiwine.com

Lodi

American Viticultural Areas



LODI WINE CALIFORNIA



Lodi Winegrape Commission
(209) 367-4727 | www.lodiwine.com



LODI VINTNERS

In 1926, the Kautz family began farming in the Lodi region and in 1948, John Kautz Farms was founded. Planting their first wine grapes in 1968, the family has grown to over 2,800 hectares. Wines are produced from the Lodi and Sierra Foothills appellations. An offering of different brands and wine styles, the family strives to create wines that are approachable and elegant.



FB & IG: ironstonevineyards
Twitter: ironstonewines

ironstonevineyards.com

The Felten family has been farming in Lodi California since 1890. Klinker Brick was established in 2000, with Old Vine Zinfandel vineyards ranging from 50 years old to 122 years old, Klinker Brick is producing world class Old Vine Zinfandels and other varieties from Albarino to Petite Sirah.



FB: Klinker Brick Wines
IG & Twitter: klinkerbrick

klinkerbrickwinery.com

LangeTwins is a fifth-generation, family-owned and operated company located in Lodi, California. Named after identical twins, Brad and Randall, LangeTwins is committed to cultivating a lasting impact by ensuring our farm, our communities, and the agricultural way of life thrive. We craft our own high-quality, estate-grown, and certified sustainable wines that are authentic representations of the vineyards we've worked so hard to preserve for generations to come.



FB, IG & Twitter: langetwins

langetwins.com

For over six generations now, our family has been growing premium wine grapes in California's Lodi appellation. Our family vineyards are farmed sustainably and certified through the Lodi Rules Program, and two of our wines are made from organically grown grapes. We specialize in ultra-premium Cabernet Sauvignon, Old Vine Zinfandel, Petite Sirah and Albarino.



Our winemaker, Adam Mettler, was named Winemaker of the Year 2018 by Wine Enthusiast magazine.

FB & IG: mettlerfamilyvineyards
Twitter: mettlerwines

mettlerwine.com

LODI VINTNERS



The Phillips family has been growing grapes in Lodi since the mid 1800's. Michael and David are 5th generation brothers who have devoted their careers to improving the quality and recognition of Lodi wines. Their 300 hectares of vineyards include Zinfandel, Cabernet Sauvignon and Rhone varietals and are certified sustainable. Eclectic packaging and big flavors are the hallmarks of Michael-David wines.

FB & IG: [michaeldavidwinery](#)
Twitter: MDWinery

michaeldavidwinery.com



Oak Farm Vineyards is a family owned winery located in Lodi, California. Dan and Heather Panella restored the historic DeVries mansion and built a cutting edge winery on their property. Heather converted the property to be a showcase of landscaping and design, while Dan replanted the sixty acre vineyards to grapes that match the soil and climate.

FB & IG: [oakfarmvineyards](#)
Twitter: oakfarmvineyard

oakfarmvineyards.com



Oak Ridge Winery is a story of family, farming, and winemaking. Angelo Maggio arrived in Lodi in 1906, immigrating from the Italian coast of Genova with his wife, Louisa. The first cuttings were planted in 1928 on the property of their first ranch home, which laid the foundation for the long, winding journey that culminates in the production powerhouse that is Oak Ridge Winery. Originally built in 1934, the winery itself was once a wine-making cooperative. As multigenerational farmers, Angelo, his son Roy, and eventually his grandson Rudy, were active participants, growing grapes to supply to winemakers around the country. When the facility was placed on the market in 2002, it was Roy's son, Rudy, who saw this as an opportunity to expand on their long history of grape growing by producing quality wines of their very own. His intentions went far beyond a desire to dust off a piece of history; the Maggio family transformed it into a state-of-the-art winery capable of meeting the quality, style, and volume demands of a growing and evolving marketplace.

FB, IG Twitter: [oakridgewinery](#)

oakridgewinery.com

DAY 3

**SAN FRANCISCO
FRIDAY, JULY 15**

9:00 AM

**Breakfast at Park Grill
(3rd Floor of hotel)**

12:45 PM

**Shuttle pick-up (2 shuttles)
Frontier Transportation
415/286-8664
AF83, 3:25PM SFO-Paris-London**

Rest of group on own



**CALIFORNIA
WINES**

CLOSING REMARKS:

On behalf of all of the winery members, presenters, cast and crew—thank you for your enthusiasm, engagement and participation during your two-day intense immersion into what some of our California wineries have to offer.

We hope the experience was memorable and that you have forged some lasting relationships, shared some laughs, discovered new food pairings, enjoyed some amazing wines, and above all have a new appreciation for our wine region and wines.

Thank you again, the time you offered was invaluable and was sincerely appreciated. Our members took great care to ensure your stay in California met your expectations.

We hope it did and welcome your feedback to help us improve and build on tours like these for the future.

Cheers!

