

# California Wines Profile



## America's #1 Wine Producer

California makes 81% of U.S. wine & is world's 4th-largest producer



## 4,800 Bonded Wineries<sup>1</sup>

Mainly family-owned businesses, many multi-generational



## 5,900 Winegrape Growers

Winegrapes are grown in 49 of 58 counties



## 621,000 Acres of Winegrapes

(251,310 hectares) 147 American Viticultural Areas where vineyards preserve open space & scenic beauty



## Embracing Sustainability

More than 80% of California's wine is produced in a Certified California Sustainable Winery



## 3.6 Million Tons of Winegrapes

Over 110 winegrape varieties contributing to California as a wine & food paradise



## 238 Million Cases in the U.S. Market

Volume of California wine sales in the U.S.



## \$1.44 Billion in Exports

U.S. wine exports, 95% from California, were 41.3 million cases



## \$45.6 Billion in Retail Value

Estimated retail value of all California wine sales in the U.S.

Sources: U.S. Tax and Trade Bureau; BW166; The Gomberg, Fredrikson Report; Global Trade Information Services; and California Dept. of Food & Agriculture. Statistics are for 2019.

1. Bonded winery number as of January 2022 includes all bonded winery production facilities; excludes second tasting rooms and other non-production bonded wine premises. Source: Wines Vines Analytics.



# The Economic Impact of California Wines

California is America's number one wine state and the fourth largest producer in the world.

California wine makes a significant contribution to the nation and all fifty states by providing quality jobs, bolstering economies through hospitality, taxes and tourism and enhancing communities through environmental stewardship.



## Economic Impact of California Wine on the California Economy



Employs **325,000** Californians



Generates **\$57.6 BILLION** in annual economic activity



Pays **\$7.6 BILLION** in taxes

Annual local, state and federal business, excise taxes & personal taxes



Pays **\$17.2 BILLION** in wages annually



Attracts **23.6 MILLION** tourist visits to California wineries each year



Generates **\$7.2 BILLION** in annual tourism expenditures



## Economic Impact of California Wine on the U.S. Economy



Employs **786,000** Americans



Generates **\$114 BILLION** in annual economic activity



Pays **\$15.2 BILLION** in taxes

Annual local, state and federal business, excise taxes & personal taxes



Pays **\$34.9 BILLION** in wages annually