



DISCOVER CALIFORNIA WINES

discovercaliforniawines.com





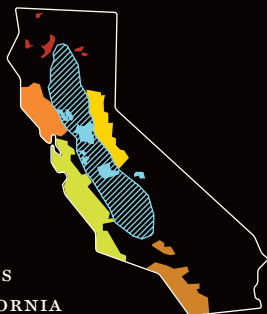
GOLDEN STATE

You might say Californians are serious about wine and relaxed about everything else. Well, maybe not everything else: from a thriving technology industry to revolutionary green farming practices, we work hard and innovate constantly. But when you're surrounded by natural wonder and abundant sunshine, it's pretty easy to smile. Of course, a glass of California wine always helps.



CALIFORNIA WINEGROWING REGIONS

- FAR NORTH
- NORTH COAST
- CENTRAL COAST
- INLAND VALLEYS
- SIERRA FOOTHILLS
- SOUTHERN CALIFORNIA



NORTH COAST

NAPA VALLEY
california classic

SONOMA COUNTY
casual elegance

MENDOCINO COUNTY
quiet majesty

LAKE COUNTY
lakeside vines

LOS CARNEROS
*where napa and
sonoma meet*

CENTRAL COAST

MONTEREY COUNTY
pebbles and pines

SAN LUIS OBISPO/
PASO ROBLES
gateway to the south

SANTA BARBARA
COUNTY
the american riviera

LIVERMORE VALLEY
*heritage meets
new generation*

SANTA CRUZ
MOUNTAINS
vistas and vineyards

SAN FRANCISCO BAY
famous fog

INLAND VALLEYS

LODI AND THE DELTA
zinfandel country

SACRAMENTO VALLEY
golden state capital

SAN JOAQUIN VALLEY
fertile fields

MADERA COUNTY
delicious elixirs

SIERRA FOOTHILLS

AMADOR COUNTY
gold country

EL DORADO COUNTY
wild west towns

CALAVERAS COUNTY
mark twain's muse

NEVADA COUNTY
gateway to lake tahoe

SOUTHERN CALIFORNIA

SAN DIEGO COUNTY
first vines

TEMECULA VALLEY
blue skies and sunshine

CUCAMONGA VALLEY
concentrated character

85%

OF THE WINE MADE IN
THE UNITED STATES COMES
FROM CALIFORNIA.



REDS

CABERNET SAUVIGNON
firm, focused and elegant

ZINFANDEL
*our racy, rambunctious
signature grape*

PINOT NOIR
subtle and intriguing

MERLOT
luscious and approachable

RED BLENDS
*expressive, harmonious
and distinctly Californian*

WHITES

CHARDONNAY
a full spectrum of flavors

SAUVIGNON BLANC
zesty and crisp

PINOT GRIS
bright and refreshing

VIOGNIER
fruit-forward and floral

ROSÉ
fresh, bright berries

SPARKLING
lively and sophisticated

DESSERT WINES
deep elixirs

MEET THE GRAPES

California's wonderful year-round weather is as good for our wine as it is for our visitors. Abundant sunshine mixed with cool coastal breezes and fog ensures a long grape growing season. The diversity of our terroir supports more than 100 grape varieties across the state, giving our winemakers the latitude to create complex varietals and unique, expressive blends.



TRY THIS

CABERNET SAUVIGNON
with grilled baby back ribs

CHARDONNAY
with grilled chicken salad

PINOR NOIR
with pan seared salmon

ZINFANDEL
with pork tacos

SAVOR CALIFORNIA FLAVOR

When it comes to food, we've got a wide variety on our plates. California cuisine is as diverse and delicious as our wine, the result of a vast array of fresh ingredients, cultural influences and imaginative chefs. Our artisan cheeses give wine lovers something else to savor. Next time you open a bottle of California wine, pair it with some of our goat cheese, triple crème or blue.

Find more pairings and recipes in the Wine & Food section of our website at discovercaliforniawines.com/meet-the-grapes/wine-and-food

75%

CALIFORNIA CERTIFIED SUSTAINABLE
WINERY STATUS HAS BEEN EARNED
BY WINERIES PRODUCING 75% OF
CALIFORNIA WINE.



GREEN FOR GOOD

California winemakers and growers feel a fierce responsibility to the land. Wineries representing 75% of production (203 million cases) and vineyards farming 192,049 acres (77,720 HA) are certified to California Sustainable Winegrowing and other certification programs in the state. A new California Certified Sustainable logo will appear on bottles starting with the 2017 vintage.

sustainablewinegrowing.org