



PUBLIC POLICY AND TECHNICAL ADVISORY COMMITTEES

June 9, 2020

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COVID-19- Wine Institute's Quick Response



- March 16- Winery tasting rooms shut down. Winery production facilities declared essential critical infrastructure
- Collaboration, Business Priorities, Risk Management
 - March 20- Workplace health and safety webinar for wine production facilities
 - March 25- Public Policy COVID-19 Special Session

The Road to Reopening



CALIFORNIA WINERY TASTING ROOMS REOPENING GUIDANCE

These health and safety protocols for reopening winery tasting rooms are based on established governmental health and safety guidance (CDC, OSHA, FDA, and CDPH). Importantly, Wine Institute consulted with Dr. Petros Karakousis, medical expert in the area of infectious diseases and Professor of Medicine at the Johns Hopkins University School of Medicine; David Sarvadi, Partner, Keller and Heckman LLP and senior OSHA legal expert; the Wine Institute COVID-19 Health and Safety ad hoc Working Group;

members of the Wine Institute Legal Subcommittee; and hospitality representatives from Wine Institute member companies. In addition, we have received extensive input from California regional winery associations and are coordinating content with various state winery trade associations. Please note, these protocols are specific to winery tasting rooms. A winery providing a "sit-down, dine-in meal" should follow the California state guidelines for dine-in restaurants.



- Create California Winery Tasting Rooms Reopening Protocols
- May 6 - shared protocols with Governor's Task Force
- May 27 - health and safety protocols webinar

Wine Institute Advocacy before TTB and CA ABC



- Advocate that CA ABC and TTB relax certain regulations due to COVID-19 Crisis
 - Virtual Tastings (CA ABC and TTB)
 - Credit Extension Relaxation (CA ABC and TTB)
 - Charitable Donations to COVID-19 Related Charities (CA ABC)
 - Clarification of Consumer Tasting Areas (CA ABC)

Wine Institute Creates Resource Page for Members



The Legal Department resources include:

- Health and Safety Workplace Exemplars for Production Facilities
- California Winery Tasting Room Reopening Protocols
- Supplemental Documents:
 - *Liability Waiver*
 - *Employee Privacy Notice*
 - *Infectious and Communicable Disease Policy*
 - *Signage for Wineries*

We have put in place preventative measures to reduce the spread of COVID-19.

Guests voluntarily agree to assume all risks related to potential exposure to COVID-19 while on these premises.

Social distancing required.



Please maintain at least 6 feet distance from others, unless they are a member of your associated party.

Nutrition Labeling- Need for Regulatory Review Given Current Climate



- Increasing consumer demand for serving fact information
- Industry desire to provide accurate information to consumers
- Changing sales environment due to COVID-19
- Competitive disadvantage experienced by wine industry caused by current TTB regulations, which are better suited to competitors' product profile



Nutrition Labeling Meeting with TTB



- May 21- TTB Leadership Meeting. Revise TTB Procedure for nutrition calculation
 - Expand tolerances to match FDA rules
 - Approval to allow the use of calculators and/or databases
 - Eliminate the carbohydrate by difference method
 - Asked TTB to offer input into FDA Citizen Petition for Carbohydrates in Wine
- June 8- Citizen Petition for Carbohydrates in Wine

Questions/Comments



Thank You

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