



**Agenda Item No. 7(a)(e)**  
**Environmental Affairs**  
**& CSWA Updates**  
**Allison Jordan**

June 9, 2020



# Environmental Committee

## Working Groups

Air

Water

Market  
Issues

General  
Regulatory

## Other

Crop  
Protection  
(EC & TAC)

COVID-19  
Health &  
Safety





# Grant Projects

## Targeted Education

**\$220,000 – 11/2017-7/2020**

- Educational workshops and resources

## Sustainability Research, Education & Promotion (CA, NY, OR & WA)

**\$300,000 – 11/2018-6/2021**

- Consumer and trade research and promotions
- Two Sustainability Summits

## Regulatory Compliance & Recognition

**\$235,000 – 11/2018-6/2021**

- Workshops and resources addressing compliance issues
- Other regulatory recognition opportunities



*5.8+ Million dollars in grant funds since 2002!*



# Certified California Sustainable



92%

367M  
Cases

157  
Wineries



30%

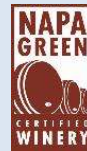
190K  
Acres

2,180  
Vineyards



6.5 M cases using  
logo on label

Another 15% of California vineyard acreage is certified to other programs in the state:





# Green Medal 2020



CONGRATULATIONS TO THE 2020 WINNERS!

## CALIFORNIA GREEN MEDAL SUSTAINABLE WINEGROWING LEADERSHIP AWARDS

*Recognizing California Vineyards and Wineries that Excel in Sustainability with Four Awards:*



### LEADER

J. Lohr  
Vineyards  
& Wines



### ENVIRONMENT

Bonterra  
Organic  
Vineyards



### COMMUNITY

Clif  
Family  
Winery



### BUSINESS

Pisoni  
Family  
Vineyards

To learn more about 2020 Green Medal winners, visit [www.greenmedal.org](http://www.greenmedal.org)

PRESENTED BY:



napa valley vintners



# 4<sup>th</sup> Edition Code & 2020 Sustainability Report



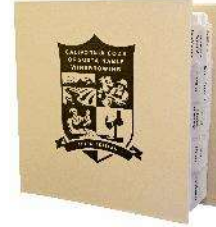
1<sup>ST</sup> EDITION - 2002



2<sup>ND</sup> EDITION - 2006



Certification Launch - 2010



3<sup>RD</sup> EDITION - 2012

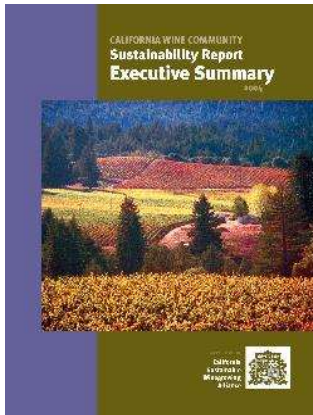


Wine Logo - 2017

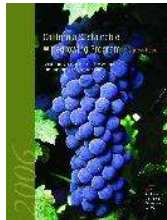
2002

2010

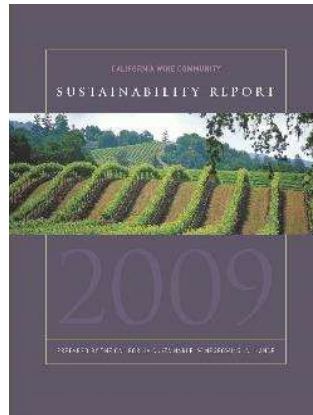
2020



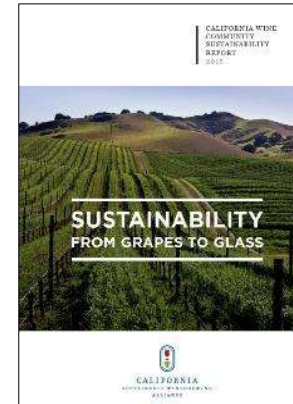
2004 SUSTAINABILITY REPORT



2009 SUSTAINABILITY REPORT



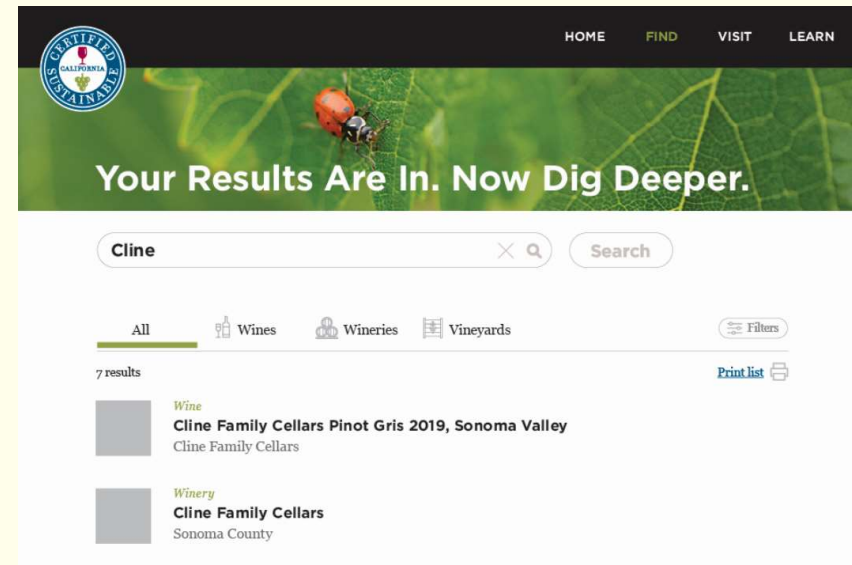
2015 SUSTAINABILITY REPORT



2017 CERTIFICATION REPORT



# Certified California Sustainable Website



Searchable database of Certified Wines, Wineries & Vineyards





# Other Activities



April 20-21, 2021



Year-Round



Annual Meeting June 9, 2020

# Questions/Comments



# Thank you!

[ajordan@wineinstitute.org](mailto:ajordan@wineinstitute.org)

[info@sustainablewinegrowing.org](mailto:info@sustainablewinegrowing.org)