



2021 March Board of Directors Meeting

MARCH 9, 2021

Zoom Webinar Instructions



Chat

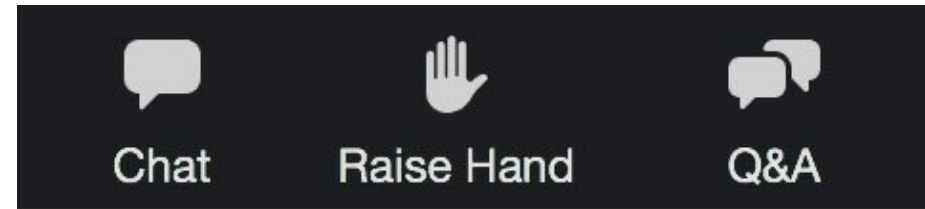
Communicate to the panelist and other attendees via the **chat** function.

Q&A

To ask a question of one of the panelists, use the **Q&A** function.

Motions

To make a motion, use the **raise hand** function and you will be un-muted to state your motion.





AGENDA ITEM NO. 1

Roll Call



A Message from the Governor

The Honorable Gavin Newsom – Governor of California



AGENDA ITEM NO. 2(a)

Approve Minutes of Last Meeting (Dec. 10, 2020)

Board Action Required



AGENDA ITEM NO. 2(b)

Bank of America Line of Credit Resolution

Board Action Required



AGENDA ITEM NO. 3

Board Changes

Board Action Required



AGENDA ITEM NO. 4

Member Relations

Ian Blue – Member Relations Director, Wine Institute

New Winery Members



NAME	CITY	COUNTY
Center of Effort Wines	Arroyo Grande	San Luis Obispo Co.
Cimarossa	Angwin	Napa Co.
eStCru	Santa Rosa	Sonoma Co.
Gramm Vineyards	Santa Rosa	Sonoma Co.
Little Ridge Vineyards	Capitola	Santa Cruz Co.
Longboard Vineyards	Healdsburg	Sonoma Co.
Pacific Wine Services	Paso Robles	San Luis Obispo Co.
Red Car Wine	Sebastopol	Sonoma Co.
Sloughhouse Vineyard	Sloughhouse	Sacramento Co.
Terra Sávia	Hopland	Mendocino Co.



AGENDA ITEM NO. 4

Election of New Members

Board Action Required

New Associate Members



NAME	CITY	SPONSORS	SUMMARY
GHD	Fresno, CA	The Wine Group; Lava Cap Winery	Full-service engineering, including traffic/transportation, compliance, permitting, planning, and more.



AGENDA ITEM NO. 4

Election of New Members

Board Action Required



AGENDA ITEM NO. 5

Guest Speaker

Eric Hirata – Alcoholic Beverage Control (ABC) Director

ABC Update



Eric Hirata, Director

ABC Regulatory Relief

Temporary Fee Relief Extensions for License Renewal Payments

- Extended license fee renewal deadlines by 30 days.

Expansion of Licensed Footprints (Allowing Outdoor Dining)

- Allows licensees to expand their outdoor footprint.

Sales of Alcoholic Beverages To-Go

- Permitted cocktails to-go.

Deliveries to Consumers

- Expanded delivery opportunities to consumers.

Free Delivery

- Authorized free delivery of alcohol.

Delivery Hours to Midnight

- Allows manufacturers and wholesalers to deliver to midnight (current restriction is to 8pm).

Returns of Alcoholic Beverages

- Allows manufacturers and wholesalers to accept returns of alcohol from retailers.

Retail-to-Retail Transactions

- Allows retailers to sell and purchase alcohol from one another (normally prohibited).

Extension of credit

- Allows manufacturers and wholesalers to extend credit to retailer for more than 30 days (normally there is a 30-day limit).

ABC Regulatory Relief

Licensees Without Kitchen Facilities to Partner with Meal Providers

- Allows bars to partner with businesses that prepare meals (kitchen, food truck, restaurant) to allow bars to serve meals with alcohol.

On-sale Retailers Exercising Off-Sale Privileges

- Allows alcohol to-go

Charitable Promotions and Sales in Connection with COVID-19

- Allows a portion of alcohol sales to be donated to a charitable organization which provides relief related to COVID-19.

Distilled Spirits Manufacturers to Manufacture Hand Sanitizer

- Allows spirits manufacturers to manufacture hand sanitizer.

Drive-Thru Windows for Off-Sale Transactions

- Allows purchase of alcohol through drive-thru window.

Virtual Wine Tastings

- Allows virtual wine tastings (normally winery must sell wine on licensed premise)

On-sale Licenses Without Kitchen Facilities

Allows for bars to operate as restaurants

Virtual Meet the Winemaker or Brewer Dinners

- Allows restaurants to partner with wineries or breweries for virtual events/dinners. (normally this must occur on licensed premise)

Relief from Type 75 Requirement to Produce 100 Barrels of Beer Annually

Statute requires any holder of a Type-75 Brewpub-Restaurant license to produce a minimum of 100 barrels of beer annually

State Public Health Orders



- ✓ 226,653 In-Person Visits
- ✓ 2,172 Warnings
- ✓ 243 Citations Issued
(Restaurants and Bars)



SECTOR	Widespread Tier 1	Substantial Tier 2	Moderate Tier 3	Minimal Tier 4
Wineries	Outdoor Only with modifications	Outdoor Only with modifications	Open Indoors with modifications *Max 25% capacity indoors, or 100 people, whichever is fewer	Open Indoors with modifications *Max 50% capacity or 200 people indoors, whichever is fewer

RESPONSIBLE BEVERAGE SERVICE PROGRAM UPDATE

- Accepting RBS Training Provider applications
- Alcohol servers will be able to register for RBS training beginning March 22, 2021

CONTACT INFORMATION

Eric Hirata

Director

(916) 419-2510

eric.hirata@abc.ca.gov



AGENDA ITEM NO. 6

Chairman's Report

John Sutton – CFO, The Wine Group



AGENDA ITEM NO. 7

President's Report

Bobby Koch – President & CEO, Wine Institute



AGENDA ITEM NO. 8(b)(i)

California State Relations Update

Legislative Preview & Wildfire Update

Tim Schmelzer – Vice President, California State Relations

Alcohol Policy

- **COVID-19:** Most bills are focused on “locking in” privileges that were expanded during pandemic, such as expanded premises, and “to-go” cocktails. SB 314 is most notable in this regard.
- **DIRECT-TO-CONSUMER:** There are efforts by both craft spirits and beer industries to allow for direct-to-consumer privileges. DISCUS opposes privilege being extended only to “craft” distillers.
- Wine Institute is supporting legislation to allow for an additional **DUPLICATE LICENSE LOCATION** and to participate in charitable fundraising.

Covid-19 Policy

- **MIXED BAG:** Legislation generally falls into two camps: financial relief or extension of labor benefits.
- **NOTABLE EFFORTS:** Small business grants, PPP tax deductibility, and extended paid sick leave.

Labor Policy

- **SPOT BILLS:** Very few bills of substance have been introduced, but there are a worrisome amount of spot bills.
- **LEAVE:** Several substantive bills introduced focus on expanding existing employee leave programs.
- **CARD CHECK:** AB 616 is latest attempt to enact this policy.

Environmental Policy

- **RECYCLING:** There are several concurrent efforts in this area. Senator Allen is expected to push for a plastics-only single-use recycling bill and Senator Dodd will be leading efforts at reforming the Bottle Bill such that wine & spirits can participate on more favorable terms.
- **CLIMATE CHANGE/WATER POLICY:** There are several bills aimed at additional goal-setting and reporting on climate change. Additionally, AB 377 would require that all water quality standards be met by 2030, upending a system of regional and state agency discretion, and decades of effort by the regulated community.

Wildfire Policy

BIG FOCUS THIS YEAR: We are tracking 43 wildfire bills and 2 bonds.

- **BUDGET:** We are supporting budget efforts for local fire prevention and education efforts.
- **ACCESS:** AB 1103 would ensure agricultural businesses could enter their property to care for their crop.
- **PREVENTION:** Bills have been introduced to eliminate conflicts with Dept. of Fish & Wildlife and provide liability relief for prescribed burns.
- **HARDENING:** Assistance being offered for retrofitting structures and creating defensible space.

Wildfire Policy Update



Prevention

- Pursuing Budget \$\$ for prevention efforts (fuel management, hardening, fire fighting).
- Supporting development of educational resources to help landowners reduce fuels.
- Ensuring wine community fire risk reduction efforts are supported.



Relief

- Working at federal level to get wildfire relief assistance through WHIP reauthorization.
- Will not be in stimulus package, but additional time creates opportunity to modify program to best support our industry's needs.

Research

- WITAC leading efforts to “measure, mitigate, and prevent” smoke exposure to grapes.
- Working group formed on “Fire Impact” within FIVS, including partners in Australia, plus European and South African trade associations.



Insurance

- Supporting legislation (SB 11) to ensure wineries are eligible for Fair Play insurance.
- DOI undertaking rulemaking to ensure wildfire risk prevention is acknowledged in rates.
- Senate Insurance Committee conducting hearing to gather more information.



Questions?

Tim Schmelzer

Vice President, California State Relations

tschmelzer@wineinstitute.org

916-397-7955



AGENDA ITEM NO. 8(b)(iii)

State Legislative Update

Steve Gross – Vice President, State Relations

Topic Summary for Today



- 1. Taxes**
- 2. Environmental Legislation**
- 3. DTC Shipping Issues**
- 4. RTDs & Low-Proof Spirits
Reclassification**
- 5. COVID-19 Relief Legislation**



COVID-19 Stimulus Package

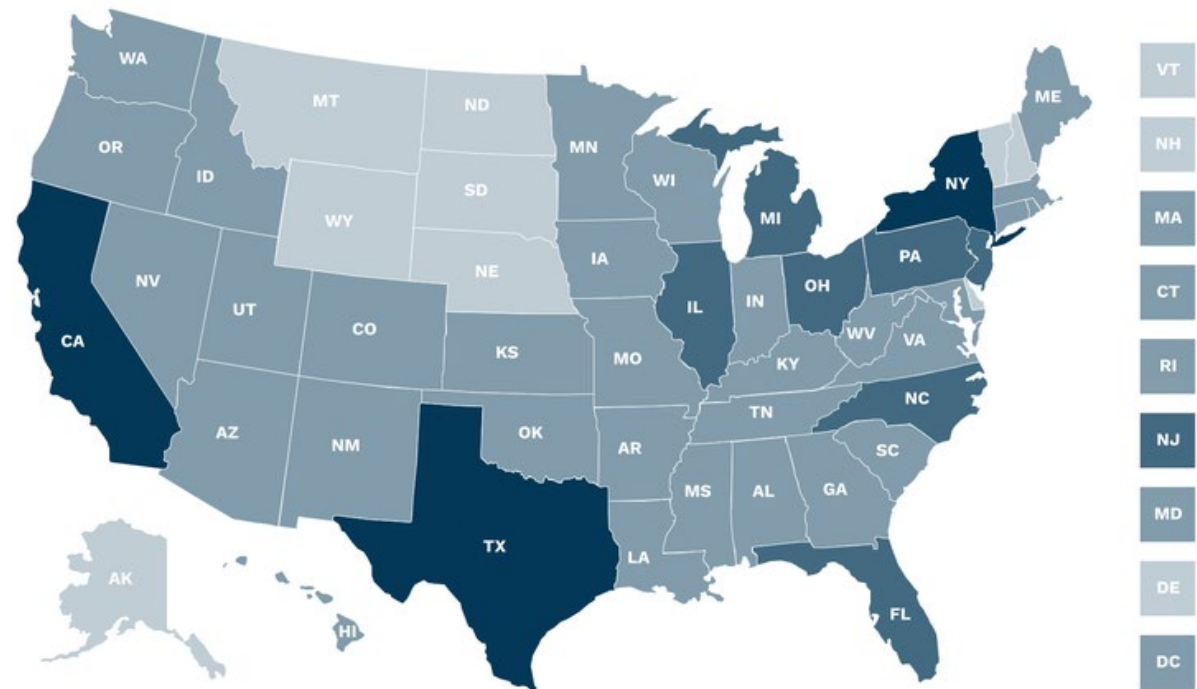


STATES WILL RECEIVE \$195.3 BILLION, OR 60% OF THE CORONAVIRUS RELIEF FUND (CRF):

California:	\$26.264
Texas:	\$16.824
New York:	\$12.665
Florida:	\$10.310
Illinois:	\$7.549
Pennsylvania:	\$7.349
New Jersey:	\$6.483
Michigan:	\$5.698
Ohio:	\$5.681
North Carolina:	\$5.316

COVID-19 Stimulus Package: Funding Allotment to States

■ \$10 Billion or More ■ \$5 to \$10 Billion ■ \$1 to \$5 Billion ■ Less than \$1 Billion



Source: MultiState, using data from Committee on Oversight & Reform, U.S. House of Representatives. Data as of February 16, 2021.



Current Greatest Tax Threats



Oregon: H 3296

- Oregon Recovers (with support from Oregon Health Authority)
- Wine tax increase \$10.00/gal (\$0.67/gal to \$10.67/gal)
- Beer tax increase \$70.00/brl (\$2.60/brl to \$72.60/brl)
- Spirits increase (markup formula increased by 20%)

Illinois: Governor & Legislative Leadership

- Considering excise tax increase in budget to fill shortfall

Hawaii: H 771 & S 1232

- Both would have added a 1-cent per drink excise tax increase as drafted
- S 1232 increased to 10-cents per drink (\$2.56/gal) in Senate Commerce, deferred in Ways & Means / H 771 awaiting hearing

New Mexico: H 255

- 5% (now 2%) on-premise drinks tax (license pkg.)

Environmental Legislation



Bottle Bill Expansion/Creation to Include Wine

- 7 states (CT, IL, MD, MI, OR, RI, VT & WV)

Expanded Producer Responsibility (EPR), Plastics, ADF, etc.

- EPR focus in 4 states so far (HI, NY, OR & WA)
 - Announcement of 10 state EPR compact
- Plastics mandates: NY, OR, WA
- ADF proposals: HI, CT
(general New England discussion topic)



DTC Shipping – Positive Bills



Opening States

- Alabama: S 138 bill moving with amendment
- Mississippi: both bills died in Committee

Fixing/Improving Open DTC States

- Kentucky H 415 moving
 - Fixes Fulfillment House and AP issues
- Nebraska: L 80 Reduced permit fee from \$500 to \$250
- New Jersey & Ohio: good progress on 250K capacity cap removal
- Arkansas & Rhode Island: removal of on-site requirements
- Wyoming – increase from 4 to 12 cases **effective 7/1/21**

DTC Shipping – Addressing Challenges



Fulfillment Houses

- Tennessee: H 742 & S 705 would ban the use of fulfillment houses
- Kansas: H 2252 would license fulfillment houses – this one works

Common Carriers

- Hawaii: H 824 & S 1241 would fix statewide report filings
- Oklahoma: would require volume in boxes, which is not doable for the carriers

Retailer, Beer and Spirits DTC

- 10 states so far this year

RTDs & Low-Proof Spirit Classification



GENERAL ISSUE:

**A push to move to lower tax rates,
gain more outlets and move to
private distribution in control states**

- 12 states currently have bills

WINE INSTITUTE'S GOALS:

- Protect wine from any tax/access disadvantages
- Avoid non-wine products being “classified as wine” simply to gain distribution and tax advantages



Tax/Fee Relief

- Dozens of states are granting sales tax holidays, licensing relief and fee waivers

Delivery, Take-Out and Curbside for Both On- and Off-Premise Licensees

- 34 states have nearly 100 bills pending dealing with this issue





Questions?

Steve Gross

Vice President, State Relations

sgross@wineinstitute.org

Cell: 415-806-4835



AGENDA ITEM NO. 8(b)(iii)

International Public Policy Update

Wine & Health

Charles Jefferson – Vice President, Federal & International Public Policy

WHO Global Alcohol Strategy (GAS)

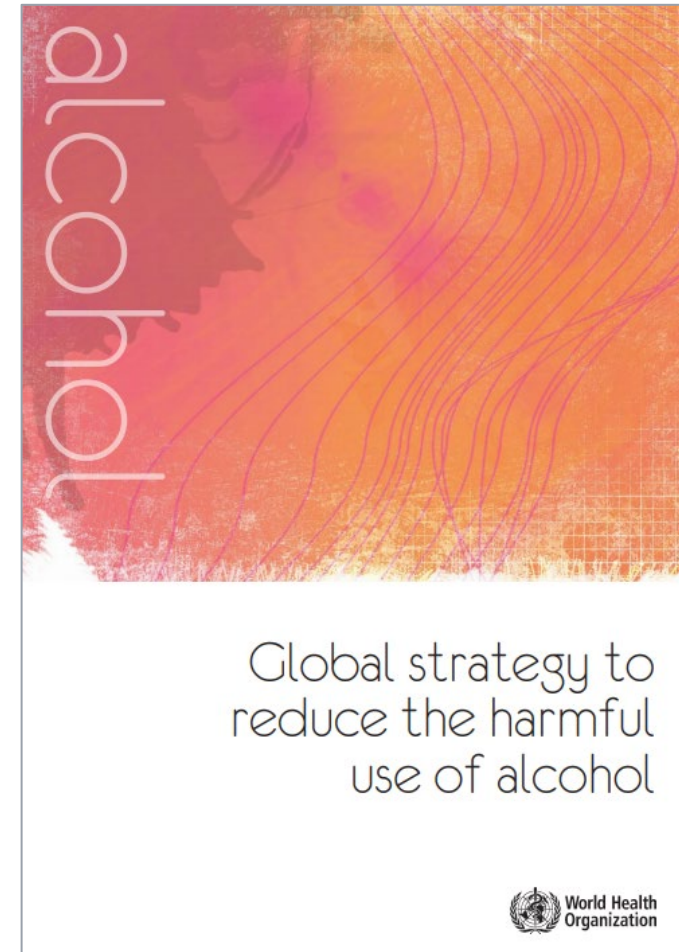


2010 **First Edition Published**

- Focus on harmful use

2020 **WHO EB directs drafting of “Action Plan to Accelerate Implementation of GAS”**

- Focus shifting to per capita consumption



WHO Action Plan – Where It Started



“The Global Strategy was developed to promote and support... actions to **prevent and reduce the harmful use of alcohol.”**

Page 1, WHO working document on GAS Action Plan, Nov. 2020

“Between 2010 and 2018 no tangible progress was made in **reducing total global alcohol consumption per capita.”**

Page 2, WHO working document on GAS Action Plan, Nov. 2020

“Alcohol remains the only psychoactive and dependence-producing substance... not controlled at the international level by **legally-binding regulatory instruments.”**

Page 4, WHO working document on GAS Action Plan, Nov. 2020

SAFER: Best Buys 2.0



WHO Toolbox Remains the Same

Strengthen restrictions on alcohol availability

Advance and enforce drink-driving countermeasures

Facilitate access to screening, brief interventions and treatment

Enforce bans or comprehensive restrictions on alcohol advertising, sponsorship and promotion

Raise prices on alcohol through excise taxes and other pricing policies



Timeline for Action Plan Adoption

- APRIL** 1st Draft of AP released
- APRIL - JUNE** Consultations with Member States (MS) and Alcohol Sector
- JULY - AUG.** 2nd Draft of AP released
- AUG. - NOV.** Further MS consultations on 2nd Draft
- FEB. 2022** WHO EB to consider and make recommendation
- MAY 2022** World Health Assembly considers AP for adoption

Alcohol Sector Fully Engaged



IARD

INTERNATIONAL ALLIANCE FOR
RESPONSIBLE DRINKING

ABInBev

Asahi



Beam Suntory

Brown-Forman

Carlsberg
Group

DIAGEO

HEINEKEN

KIRIN

MOLSON
COORS

Pernod Ricard

WILLIAM GRANT
& SONS

- Keep focus on harmful use, whole of society approach
- Ensure positive contributions of sector are recognized
- Roll out proactive commitments in parallel with WHO consultations:
 - E-commerce
 - On-label health information

Ensuring Wine Has a Voice

- Wine sector highly fragmented
- Wine is unique agricultural product that faces seasonal challenges
- Production and labeling regulations far more restrictive than other categories
- Highlight leadership on sustainability



WHO Efforts Impacting Public Policy



POLITICO

MESSAGE ON A BOTTLE

Lethal labels: Alcohol makers fight to avoid the tobacco taboo

Booze carries none of the gory images and dire cancer warnings found on cigarette packets.



BY KAIT BOLONGARO

March 21, 2018 | 11:00 am

- 2016** South Korea first to mandate cancer warning
- 2018** Ireland mandates cancer warning, in litigation
- 2020** Australia/NZ mandate new pregnancy warning
- 2020** US groups petition TTB for cancer warning
- 2021** EU announces new warning label

EU Cancer Plan Includes Warning Label



“The Cancer Plan aims to raise awareness of and address key risk factors, such as cancers caused by... harmful alcohol consumption...”

European Commission’s “Beating Cancer Plan” (Feb. 3, 2021)

New EU Labeling Requirements

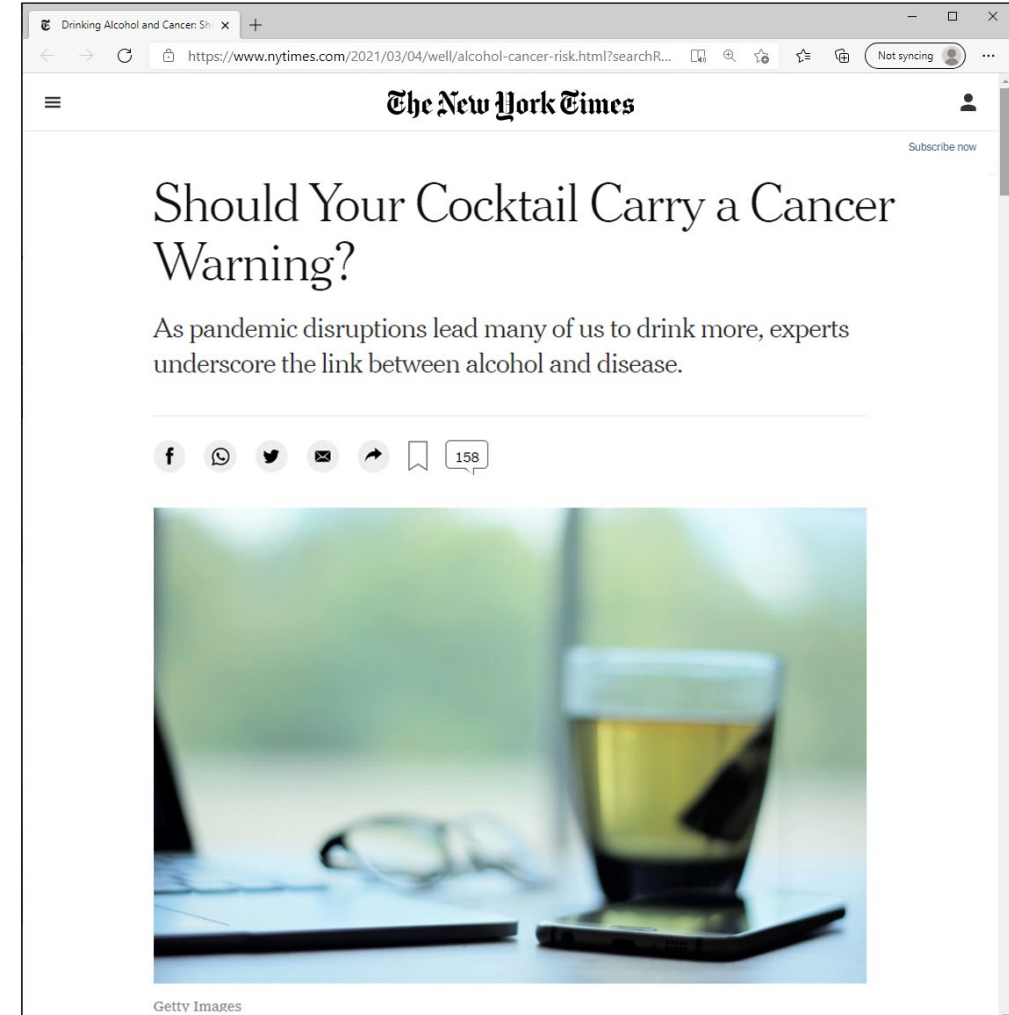


Significant Changes in World's Largest Wine Market

- Nutrition and ingredient labeling coming by beginning of 2023
- Health warning by beginning of 2024

CONTENT OF WARNING NOT YET CLEAR

EU INDUSTRY TO PUSH FOR E-LABEL OPTION





Questions?

Charles Jefferson

Vice President, Federal & International Public Policy

cjefferson@wineinstitute.org



AGENDA ITEM NO. 8(g)

Environmental Committee & CSWA Updates

*Allison Jordan – Vice President, Environmental Affairs
& Executive Director, California Sustainable Winegrowing Alliance*

4th Edition Code Published



15 Chapters

144 VINEYARD & 105 WINERY BEST PRACTICES



www.sustainablewinegrowing.org

2020 Certification Annual Report



CERTIFIED VINEYARDS

WATER EFFICIENCY

100% developed comprehensive water management plans to optimize water use efficiency.

96% measured their water use using flow meters or other methods such as calculation based on duration.

88% used drip irrigation systems to deliver the optimum amount of water to each vine.

PEST MANAGEMENT

100% monitored for pests as part of an Integrated Pest Management program to prevent and manage pests responsibly.

100% explored low risk alternatives before applying pesticides and established buffer zones to protect sensitive areas.

86% used cultural practices, such as cover crops and leaf removal, to naturally manage pests and reduce the need for pesticides.

HEALTHY SOILS

100% allowed vegetation to grow in the vineyard, used cover crops and/or composted to improve soil health and structure.

90% used plant tissue analysis results to help make nutrient application decisions.

66% reduced or eliminated tillage to lower the rate of organic matter breakdown and improve soil structure.

ENERGY EFFICIENCY

88% reduced energy use through water pump improvements, which targeted the largest energy saving opportunity in the vineyard.

67% conducted an energy audit of the vineyard irrigation pump within the last five years.

56% tracked the fuel used and utilized practices and technologies to increase fuel efficiency.



CERTIFIED WINERIES

WATER EFFICIENCY

100% pre-cleaned their equipment and used high pressure/low volume nozzles to save water during cleaning.

92% measured total water use and monitored water use throughout the year as part of water conservation efforts.

81% reused winery water by applying it in the vineyards and/or landscaping if permissible.

ENERGY EFFICIENCY

95% made energy efficiency improvements to refrigeration systems, which is the largest energy user in the winery.

91% conducted an energy audit of their winery to save energy, control costs and increase profitability.

47% implemented a renewable energy system such as solar power and/or received power from a third-party renewable power source.

WASTE MANAGEMENT

100% separated glass into recyclable glass and non-recyclable lab glass, and disposed of nonrecyclable lab glass as solid waste.

81% conducted a solid waste audit within the last five years and monitored solid waste generation throughout the year.

65% composted pomace and lees onsite for use on vineyards or landscaping.

SUPPLY CHAIN

98% included environmental considerations in purchasing decisions, and undertook research into alternative materials and products.

93% reused packaging material from suppliers at the winery, such as cardboard boxes.

90% asked service providers about their environmental practices and included environmental consideration requirements for procured services.



COMMUNITY

STEWARDSHIP

94% of certified vineyards created or maintained nesting habitat such as bird boxes or natural perches.

91% of certified vineyards used practices such as cover crops to minimize or eliminate rainfall runoff, and added drainage systems on slopes if needed.

83% of certified vineyards preserved or created vegetative buffer strips on banks of watercourses to protect water quality.

NEIGHBORS

99% of certified vineyards provided contact information and responded to community concerns to create meaningful relationships.

98% of certified wineries understood how winery operations may have affected neighbors and community stakeholders.

66% of certified wineries implemented a conservation strategy to reduce dust from roads to improve air quality.

EMPLOYEES

97% of certified vineyards and wineries benchmarked compensation levels within the industry and/or by location to ensure competitiveness.

89% of certified wineries and 74% of certified vineyards conducted safety audits and employee safety training meetings at least quarterly.

78% of certified vineyards and 94% of certified wineries encouraged employees to attend educational events to enhance their skills.

CONTRIBUTIONS

99% of certified wineries and 91% of certified vineyards volunteered or provided other contributions to enhance their local community.

95% of certified wineries and 82% of certified vineyards enhanced the arts and culture in their community through financial contributions or volunteering.

74% of certified vineyards and 82% of certified wineries donated resources or volunteered to benefit the environment.



Download reports: sustainablewinegrowing.org



CALIFORNIA
SUSTAINABLE WINEGROWING
ALLIANCE

Certification Continues to Grow



2,247

**Certified Vineyards
farm**

204,000 acres

(32% of CA winegrape
acres*)



171

**Certified Wineries
produce**

255 million cases

(80% of CA wine*)



Certified Wine

**9.4 million cases
bear the new logo**

(113 million bottles)

* Another 15% are certified to:



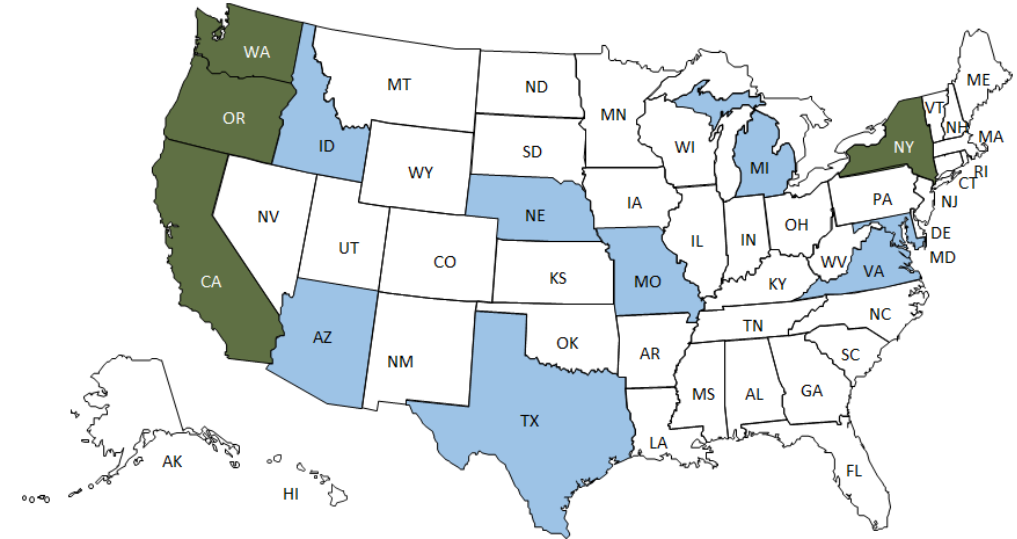
Grant: Research, Education, Promotion



\$300,000: Nov. 2018 - Aug. 2021

PARTNERING WITH CA, NY, OR & WA ORGANIZATIONS

- Common definition and principles
- Consumer and trade research and promotions
- Two Sustainability Summits
- State-specific promotions



U.S. Sustainability Summit & Tasting



**U.S.
SUSTAINABLE
WINEGROWING
SUMMIT**
APRIL 19-21, 2021
NOW VIRTUAL!

Committed to a Sustainable Future

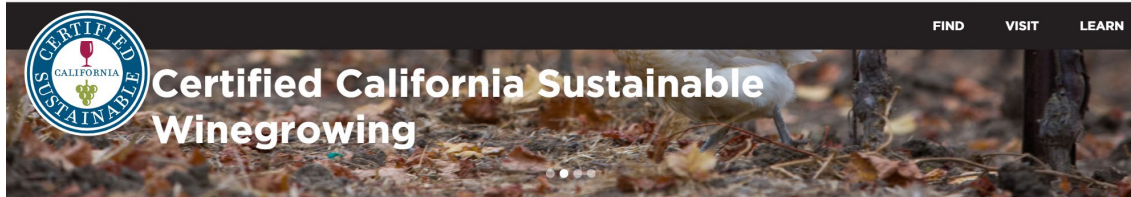
Learn more and register at sustainablewinegrowing.org/summit

The graphic features a background of wooden wine barrels on the left and a close-up of hands holding a bunch of dark blue grapes on the right. The text is overlaid in white and orange.

- Tasting & Seminar
- Keynote: Observations & Trends
- Communications Workshop
- Vineyard & Winery Tour
- Climate Resiliency
- Diversity, Equity & Inclusion

Featuring: Evan Goldstein, Ray Isle, Esther Mobley, Elaine Chukan Brown, Julia Coney and winegrowers From CA, OR, NY and WA

New Certification Website



**Do yourself a favor. Do the planet a favor.
Choose Sustainable.**

From grapes to glass, sustainable wines are made by people who believe that sustainability matters. They've made choices to use sustainable practices in the vineyard and winery, so you can feel good about the wine choices you make. These are wines on a mission.



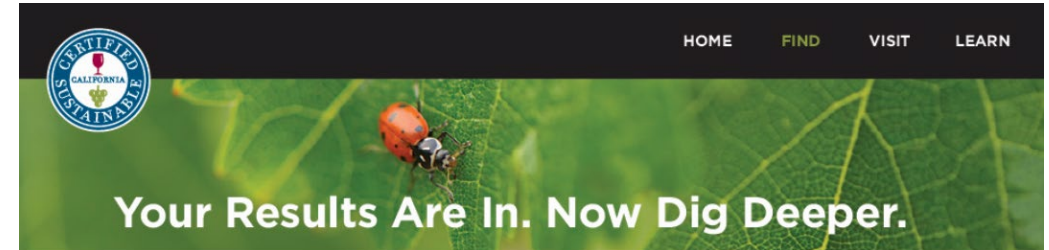
FIND
Certified wine, wineries and vineyards



VISIT
Certified wineries that welcome you



LEARN
about sustainable winegrowing



Cline Search

All Wines Wineries Vineyards Filters

7 results [Print list](#)

- Wine**
Cline Family Cellars Pinot Gris 2019, Sonoma Valley
Cline Family Cellars
- Winery**
Cline Family Cellars
Sonoma County

**Searchable database of Certified
Wines, Wineries & Vineyards**

Grant: Compliance & Recognition



\$235,000: Nov. 2018 - Aug. 2021

REGULATORY COMPLIANCE TOOLS & RECOGNITION

- Vineyard & Winery Compliance Tool, INMP Tool and Integrated Winery Water Tool
- Workshops and resources addressing compliance issues
- Other regulatory recognition opportunities

Integrated Winery Water Quality Management Tool



- ✓ STEP 1 - LEARN
- ✓ STEP 2 - ASSESS
- ✓ STEP 3 - PLAN

CHAPTERS:

- Overview
- Wastewater Outputs
- Wastewater Sources
- Sustainability Strategies
- Water Use Tracking
- Cleaning and Sanitation
- Treatment Systems
- Next Steps
- Resources



This interactive online platform is designed to help California wineries identify and address their water management needs.

Sustainable water management practices can help wineries:

- Cut down on facility costs, including water, chemical inputs and energy
- Lower the effort and expense dedicated to wastewater management
- Extend the operating life of on-site water and wastewater treatment systems
- Build resiliency and reduce future risks to the operation
- Improve environmental outcomes

CSWA's complementary guides and resources can help wineries assess the costs and benefits of sustainable winegrowing practices, including detailed budgeting, auditing and assessment tools. These assessment and planning tools are integrated throughout this tool. [Learn More](#).

START WITH STEP 1 - LEARN

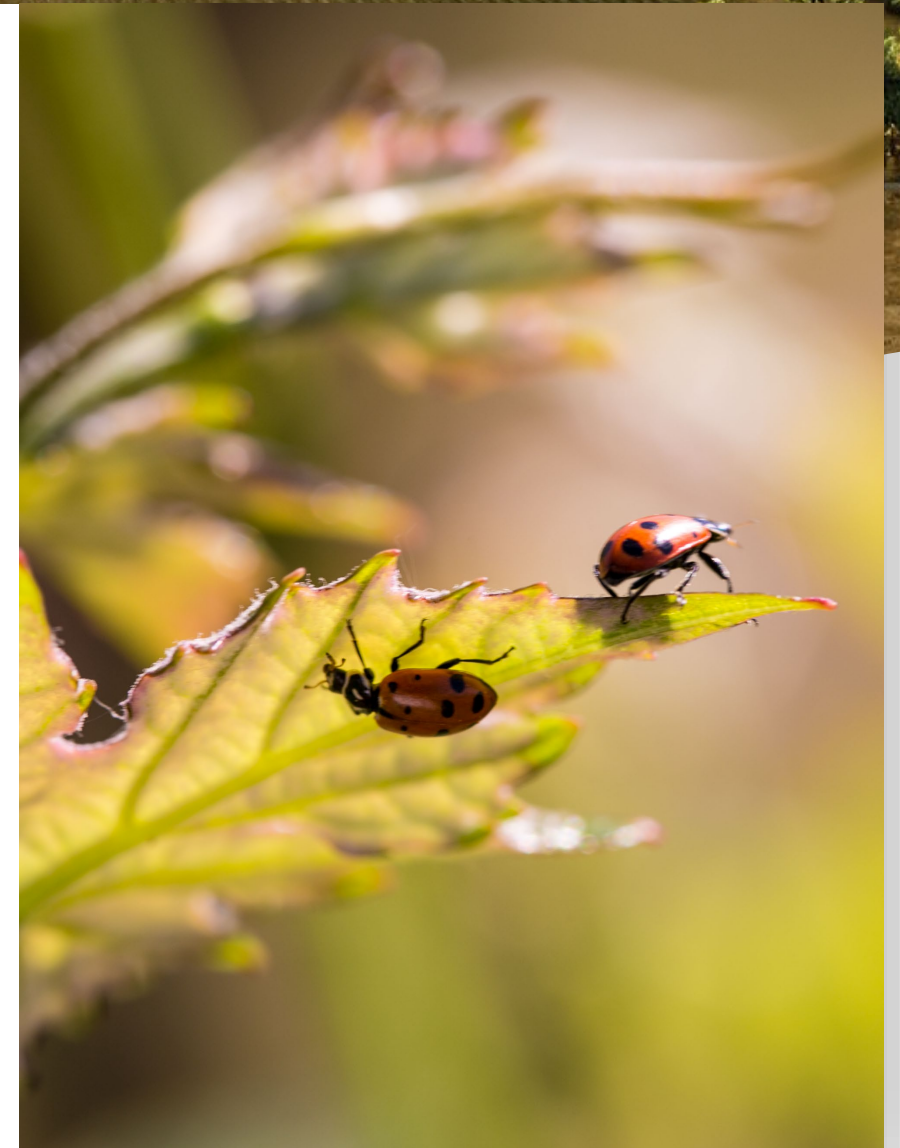
Crop Protection Steering Committee



New Technical Assistance for Specialty Crops Grant **\$650,000: Five Year Grant (2021-2026)**

NEW TECHNICAL ASSISTANCE FOR SPECIALTY CROPS GRANT

- Monitor, track and inform wineries and winegrape growers of international MRL changes.
- Conduct research to assess the economic impact of lower MRL on the U.S. wine industry and to identify alternative crop protection materials and best management practices.
- Conduct outreach and education for growers and wineries to share MRL information, economic impact, and research findings.



Green Medal 2021



Applications due April 2, 2021

A graphic for the 2021 Green Medal award. It features a circular seal with a green-to-yellow gradient. The seal contains the text "2021 GREEN MEDAL" in the center, "SUSTAINABLE WINEGROWING LEADERSHIP AWARDS" around the top inner edge, and "CALIFORNIA" around the bottom inner edge. The seal is overlaid on a photograph of a vineyard with rolling hills and mountains in the background. Below the seal, the text "THE 7TH ANNUAL CALIFORNIA GREEN MEDAL: SUSTAINABLE WINEGROWING LEADERSHIP AWARDS" is written in white. At the bottom, a magenta banner contains the text "APPLY AT GREENMEDAL.ORG" in white.

**2021
GREEN
MEDAL**

SUSTAINABLE WINEGROWING LEADERSHIP AWARDS

CALIFORNIA

**THE 7TH ANNUAL
CALIFORNIA GREEN MEDAL:
SUSTAINABLE WINEGROWING LEADERSHIP AWARDS**

APPLY AT GREENMEDAL.ORG



Questions?

Allison Jordan

Vice President, Environmental Affairs

ajordan@wineinstitute.org

415-250-2880



AGENDA ITEM NO. 9

Unfinished Business



AGENDA ITEM NO. 10

New Business



AGENDA ITEM NO. 11

Adjournment