



## Robert Gutierrez – President & Chief Executive Officer

Rob is the President and Chief Executive Officer of CalTax, responsible for managing the staff and overall direction of the association. Rob joined CalTax in August 2009, and served as Director of State & Local Finance and Director of the California Tax Foundation, the nonprofit research organization founded by CalTax in 1980.



Rob has participated in successful state and local ballot campaigns, including Proposition 10 of 2018. He has completed extensive research on California tax policy, including property taxes, how taxes and fees are applied under Proposition 26, and legislative spending priorities. He assisted in the publishing of the second edition of *California's Tax Machine: A History of Taxing and Spending in the Golden State*. He also coordinated CalTax's litigation and amicus strategy.

Rob holds a degree in political science from Westmont College in Santa Barbara.

### Areas of Focus

- Property Tax
- Proposition 13
- Proposition 218
- Proposition 26
- Local Taxes (Parcel Taxes, UUTs, Gross Receipts Taxes, etc)

### Research

- “*Tax Watch: Major Taxes and Fees Introduced in the California Legislature.*” California Tax Foundation, 2013-2018.
- “*The Evolution and Impact of Proposition 13: A Visual Guide to California's Property Tax System.*” California Tax Foundation, June 6, 2018.
- “*Piecing Together California's Parcel Taxes – An In-Depth Survey of Local Special Taxes on Property.*” California Tax Foundation, September 2014.
- “*Understanding Proposition 26 – A Sponsor's Guide to California's New Tax Structure.*” California Taxpayers Association, August 15, 2011.

### Publications

- Frequent Contributor to the *CalTaxletter*
- *California's Tax Machine: A History of Taxing and Spending in the Golden State* (Second Edition)