

California Consumer Privacy Act (CCPA)

Reed Smith's IP, Tech & Data Group provides clients with a truly global data protection and privacy compliance service.

Leveraging our experience from hundreds of EU General Data Protection Regulation (GDPR) compliance projects, our team in the United States is already assisting a wide range of clients to become compliant with the CCPA.

As a starting point, we can assist your organization to understand the application of the CCPA.

If required, and by using our suite of standardized precedents, toolkits and checklists, we can embed compliance with the CCPA at an operational level within your organization.

Examples of our data protection and compliance experience

- Assisted a leading trade association with CCPA implementation and operationalization impact identification and support regarding CCPA rulemaking and related proceedings.
- Advised a leading financial institution with analysis of CCPA and GLBA intersections to assist with operational planning.
- Assisted a multinational semiconductor company in adapting their existing GDPR-focused data protection program and conducting a gap analysis to address CCPA dependencies.
- Conducted a data mapping and analysis for CCPA applicability for a enterprise resource planning software company.
- Providing CCPA support to private equity firms' portfolio of B2B and B2C tech companies.

About Reed Smith



29

offices globally

4

global regions –
Europe, the Middle
East, Asia, and the
United States

1,700+
lawyers

Path to compliance...

Deep dive

Data mapping

Gap analysis

Remediation

Governance

Ongoing compliance

Six stages



Deep dive

Review of your organization's systems to determine your data protection compliance needs and to identify your personal information handling activities, and particularly what is required in order to become CCPA compliant.



Data mapping

Using our proven Data Flow technology to map your handling of all types of personal information – HR personal data, personal information supplied by customers and suppliers and direct marketing information on prospects.



Gap analysis

Analyzing areas within your organization that do not meet the requirements of the CCPA and providing a risk rating and summary of recommendations in order to close those gaps.



Remediation

Implementation of the recommendations to close the gaps.



Governance

Embedding data protection and privacy compliance within the fabric of your organization.



Ongoing compliance

Ongoing support to maintain your data protection and privacy compliance. We can also go further by embedding a direct marketing preferences facility: an internal mechanism for responding to verifiable consumer requests and to security breaches.

Deliverables

In assisting with each of the six stages within our path to compliance, we will provide the following deliverables to your organization. These deliverables are aimed at ensuring that we provide practical solutions to your data compliance needs and assist you to implement them rather than providing advice at a long distance.

Data identification and mapping

A map of your personal information handling activities and data flows.

Supply chain

Amendment of your standard forms and existing contracts with customers and suppliers, as is necessary in order to comply with the CCPA.

Compliance records

Series of tools and templates that will assist you to demonstrate your compliance with the CCPA and to be accountable.

Governance

Providing the following template policies and procedures and assisting you to implement them:

- Data privacy information notices
- Data Privacy Policy
- Information Security recommendations
- Retention & Erasure Policy
- Data Breach procedure

Data compliance-ready training

From a standing start to a sophisticated user of personal information, we provide training to your organization, which will transform your culture and the handling of personal information to a level or depth of service to suit your organization's maturity of data compliance.

Next steps

Please contact our team for further information:



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