

**TABLE 4.1**  
**WORLD WINE CONSUMPTION**  
**2004 - 2008 AND % CHANGE 2008/2004**  
**HECTOLITERS (000)**

<u>COUNTRY (1) (2) (3) (4)</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>%CHANGE 2008/2004</u>
<b>WORLD TOTAL</b>	<b>236,812</b>	<b>237,606</b>	<b>240,915</b>	<b>244,294</b>	<b>245,012</b>	<b>3.5%</b>
FRANCE	33,218.00	33,530.00	32,600.00	32,400.00	32,200.00	(3.1%)
ITALY	28,300.00	27,016.00	27,000.00	27,900.00	29,100.00	2.8%
UNITED STATES (5)	25,227.00	26,308.00	27,204.00	28,574.00	28,880.00	14.5%
GERMANY	19,845.00	19,849.00	19,940.00	19,900.00	19,900.00	0.3%
CHINA	13,286.00	13,500.00	13,700.00	13,900.00	14,200.00	6.9%
SPAIN	13,898.00	13,686.00	13,510.00	13,450.00	13,300.00	(4.3%)
UNITED KINGDOM	10,729.00	12,000.00	11,700.00	11,650.00	11,600.00	8.1%
ARGENTINA	11,113.00	10,972.00	11,104.00	10,900.00	10,700.00	(3.7%)
RUSSIA	10,159.00	10,500.00	10,550.00	10,600.00	10,650.00	4.8%
ROMANIA	5,800.00	2,379.00	5,556.00	5,600.00	5,600.00	(3.4%)
PORTUGAL	4,913.00	4,820.00	4,793.00	4,750.00	4,700.00	(4.3%)
AUSTRALIA	4,361.00	4,523.00	4,567.00	4,590.00	4,600.00	5.5%
CANADA	3,607.00	3,793.00	3,987.00	4,000.00	4,050.00	12.3%
NETHERLANDS	3,340.00	3,474.00	3,511.00	3,550.00	3,575.00	7.0%
SOUTH AFRICA	3,509.00	3,450.00	3,452.00	3,465.00	3,510.00	0.0%
GREECE	3,300.00	3,586.00	3,500.00	3,500.00	3,500.00	6.1%
HUNGARY	3,080.00	3,500.00	3,500.00	3,500.00	3,500.00	13.6%
BRAZIL	3,177.00	3,719.00	3,466.00	3,400.00	3,400.00	7.0%
SWITZERLAND	2,933.00	2,849.00	2,771.00	2,750.00	2,725.00	(7.1%)
BELGIUM	2,478.00	2,537.00	2,587.00	2,625.00	2,625.00	5.9%
CHILE	2,547.00	2,644.00	2,600.00	2,600.00	2,600.00	2.1%
AUSTRIA	2,400.00	2,400.00	2,400.00	2,425.00	2,460.00	2.5%
JAPAN	2,523.00	2,561.00	2,383.00	2,350.00	2,375.00	(5.9%)
CROATIA	1,856.00	1,856.00	1,850.00	1,850.00	1,850.00	(0.3%)
UKRAINE	1,800.00	1,753.00	1,708.00	1,700.00	1,700.00	(5.6%)
DENMARK	1,612.00	1,560.00	1,530.00	1,500.00	1,500.00	(6.9%)
SWEDEN	1,324.00	1,535.00	1,462.00	1,424.00	1,400.00	5.7%
BULGARIA	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	0.0%
NEW ZEALAND	770.00	817.00	870.00	880.00	890.00	15.6%
SLOVENIA	600.00	880.00	880.00	880.00	880.00	46.7%
URUGUAY	848.00	869.00	865.00	860.00	855.00	0.8%
CZECH REPUBLIC	820.00	820.00	820.00	820.00	820.00	0.0%
IRELAND	562.00	682.00	708.00	700.00	700.00	24.6%
NORWAY	578.00	610.00	620.00	625.00	630.00	9.0%
POLAND	611.00	600.00	600.00	600.00	600.00	(1.8%)
SLOVAKIA	600.00	600.00	600.00	600.00	600.00	0.0%
Angola	579.40	580.02	585.45	570.70	565.62	(2.4%)
BELARUS	492.00	543.00	550.00	550.00	550.00	11.8%
PERU	507.00	500.00	500.00	500.00	500.00	(1.4%)
UZBEKISTAN	446.00	446.00	446.00	446.00	446.00	0.0%
FINLAND	473.00	494.00	445.00	445.00	445.00	(5.9%)
Nigeria	32.52	42.35	70.13	314.42	434.58	1236.2%
MOROCCO	326.00	300.00	300.00	300.00	300.00	(8.0%)
PARAGUAY	253.00	293.00	290.00	290.00	290.00	14.6%
Korea South	172.47	205.17	242.67	347.08	286.98	66.4%
KAZAKHSTAN	280.00	280.00	280.00	280.00	280.00	0.0%
GEORGIA	131.00	251.00	260.00	265.00	270.00	106.1%
TURKEY	191.00	268.00	268.00	268.00	268.00	40.3%
Hong Kong (3)	110.33	125.86	144.29	173.72	260.66	136.3%
ALGERIA	250.00	250.00	250.00	250.00	250.00	0.0%
LUXEMBOURG	263.00	254.00	250.00	250.00	250.00	(4.9%)
TURKMENISTAN	247.00	247.00	247.00	247.00	247.00	0.0%

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TUNISIA	215.00	210.00	210.00	210.00	210.00	(2.3%)
Venezuela	109.62	157.49	209.27	236.22	208.46	90.2%
IVORY COAST	147.00	200.00	200.00	200.00	200.00	36.1%
MACEDONIA	200.00	200.00	200.00	200.00	200.00	0.0%
LITHUANIA	193.00	193.00	193.00	193.00	193.00	0.0%
Ghana	89.83	85.56	130.07	164.90	184.61	105.5%
ALBANIA	182.00	182.00	182.00	182.00	182.00	0.0%
CYPRUS	165.00	165.00	165.00	165.00	165.00	0.0%
Taiwan (3)	132.68	189.20	177.96	188.88	163.10	22.9%
United Arab Emirates	66.61	77.54	91.03	103.22	150.60	126.1%
MOLDOVA	211.00	100.00	150.00	150.00	150.00	(28.9%)
Equatorial Guinea	138.74	108.44	122.02	114.92	136.96	(1.3%)
LEBANON	135.00	135.00	135.00	135.00	135.00	0.0%
LATVIA	130.00	130.00	130.00	130.00	130.00	0.0%
MEXICO	150.00	150.00	155.00	130.00	130.00	(13.3%)
Singapore (3)	99.05	95.69	130.67	131.60	127.45	28.7%
Mozambique	75.46	82.94	86.20	900.89	109.54	45.2%
Thailand	73.22	73.07	81.22	104.19	105.50	44.1%
Colombia (3)	82.57	86.76	91.85	112.32	102.73	24.4%
ESTONIA	102.00	102.00	102.00	102.00	102.00	0.0%
BOSNIA - HERZEGOVINA	101.00	101.00	101.00	101.00	101.00	0.0%
INDIA	50.00	56.00	68.00	81.00	99.00	98.0%
Togo	85.05	82.75	110.68	114.43	98.02	15.3%
MADAGASCAR	94.00	64.00	94.00	94.00	94.00	0.0%
Senegal	84.94	69.73	89.54	75.76	85.71	0.9%
Macau	10.75	11.43	22.73	78.44	84.89	689.9%
Dominican Republic	65.01	72.89	80.49	86.12	84.18	29.5%
ARMENIA	77.00	80.00	80.00	80.00	80.00	3.9%
Philippines (3)	78.26	71.95	60.25	71.50	78.93	0.9%
Gabon	71.16	61.05	74.50	89.31	72.38	1.7%
ISRAEL	71.00	71.00	71.00	71.00	71.00	0.0%
Cameroon	66.75	69.10	67.39	79.88	70.87	6.2%
Benin	43.83	52.18	70.63	70.86	66.28	51.2%
Vietnam	43.47	46.48	54.83	71.89	65.58	50.9%
TAJIKISTAN	62.00	62.00	62.00	62.00	62.00	0.0%
Cuba	35.85	40.51	42.58	58.23	59.16	65.0%
Panama	42.10	39.98	52.75	57.55	59.10	40.4%
New Caledonia	54.91	48.37	56.23	50.24	54.94	0.1%
Costa Rica	34.11	42.69	44.15	50.86	53.40	56.6%
Ecuador (3)	36.20	34.51	36.65	52.46	51.45	42.1%
Burkina Faso	59.79	56.24	65.56	52.55	49.59	(17.1%)
Congo	29.82	32.36	40.59	34.37	48.24	61.8%
Congo Dem. Rep.	15.83	27.07	40.26	44.94	45.57	187.8%
Cape Verde	39.36	43.22	52.14	59.09	44.73	13.6%
Guinea-Bissau	34.84	41.43	30.29	43.67	42.22	21.2%
EGYPT	42.00	42.00	42.00	42.00	42.00	0.0%
Malaysia (3)	48.84	40.00	41.97	39.50	40.00	(18.1%)
MALTA	40.00	40.00	40.00	40.00	40.00	0.0%
Kenya	30.32	31.97	40.31	47.40	39.90	31.6%
Andorra	44.86	42.82	40.15	36.97	36.86	(17.8%)
French Polynesia	52.48	43.85	40.08	32.52	36.54	(30.4%)
Bahamas	23.84	28.42	40.40	36.63	32.57	36.6%
KYRGYZSTAN	32.00	32.00	35.00	32.00	32.00	0.0%
ICELAND	30.00	30.00	30.00	30.00	30.00	0.0%

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						<u>2008/2004</u>
Mauritius	23.46	24.69	24.53	26.60	29.20	24.5%
BOLIVIA	26.00	26.00	26.00	26.00	29.00	11.5%
Sao Tome & Principe	36.39	31.96	39.87	26.84	24.53	(32.6%)
Tanzania	11.89	13.18	18.19	23.58	23.82	100.4%
Jamaica	22.18	17.77	24.67	29.39	23.69	6.8%
Zimbabwe	6.53	4.01	7.45	5.73	20.44	212.8%
AZERBAIJAN	22.00	16.00	20.00	20.00	20.00	(9.1%)
Guatemala	15.36	15.89	19.44	22.05	19.08	24.2%
Serbia		5.93	9.53	13.89	18.80	
Zambia	17.81	5.47	13.58	21.31	18.75	5.3%
Puerto Rico (U.S.)	3.42	10.15	15.78	17.39	18.16	431.9%
Mongolia	12.99	13.57	10.84	12.51	18.16	39.8%
Cayman Islands	15.61	12.63	18.25	16.83	16.78	7.4%
Barbados	12.57	13.86	13.58	16.55	16.33	29.8%
Qatar	5.36	6.35	9.57	10.63	15.90	196.7%
Netherlands Antilles	7.91	11.13	12.09	12.96	15.04	90.2%
Bermuda	11.58	16.37	20.24	17.99	14.02	21.1%
Aruba	9.85	11.09	11.16	10.82	13.90	41.1%
St. Lucia	6.83	7.24	16.25	13.25	12.62	84.9%
Trinidad & Tobago	8.72	7.60	8.28	11.15	12.24	40.3%
Guinea	7.48	7.47	6.85	9.77	11.80	57.7%
Honduras	7.21	14.30	9.27	11.36	11.38	57.9%
Bahrain	8.84	7.87	10.51	12.01	10.45	18.2%
Malawi	3.33	3.37	4.25	3.19	10.29	209.3%
Melilla	20.00	20.80	17.67	10.08	10.20	(49.0%)
Ceuta	15.65	16.97	18.65	14.37	9.78	(37.5%)
El Salvador	9.23	9.82	10.12	12.27	9.58	3.8%
Cambodia	3.44	4.60	5.13	7.48	9.46	175.1%
Fiji	7.53	8.20	8.81	8.32	9.28	23.2%
NL Antilles (Curacao)	8.36	9.02	7.17	8.45	8.91	6.6%
Maldives	6.92	5.99	6.50	8.19	8.39	21.3%
Turks & Caicos Islands	2.10	2.15	5.78	6.99	8.27	294.3%
Seychelles	6.01	12.14	8.12	6.58	8.10	34.8%
Greenland	9.10	9.07	20.08	9.13	7.83	(14.0%)
Sri Lanka	7.41	7.59	7.94	6.95	7.43	0.3%
Indonesia	12.05	13.19	13.84	8.72	7.30	(39.5%)
Antigua & Barbuda	5.88	7.18	9.89	9.27	7.26	23.3%
Mayotte	9.13	8.67	7.83	9.44	7.24	(20.7%)
Suriname	2.08	3.35	2.96	5.12	7.22	247.7%
Chad	3.97	2.41	1.70	6.29	6.89	73.6%
Virgin Islands (British)	2.13	2.34	4.99	7.49	6.71	214.8%
Uganda	8.35	3.15	5.14	7.31	6.31	(24.4%)
Laos	4.37	4.69	4.58	5.77	6.23	42.4%
Niger	5.46	9.05	5.47	5.78	5.92	8.5%
Nicaragua	4.08	4.17	24.60	6.86	5.45	33.4%
Sierra Leone	2.17	2.24	3.60	2.17	5.24	141.1%
Haiti	3.31	5.40	5.32	7.00	5.23	58.0%
Gibraltar	3.40	3.37	3.10	4.13	4.92	44.6%
Papua New Guinea	2.42	4.51	4.56	3.33	4.47	84.3%
Reunion	3.51	3.40	3.03	4.82	4.23	20.7%
Virgin Islands (U.S.)	3.67	2.57	4.14	3.25	4.19	14.2%
Ethiopia	2.24	2.67	3.39	4.92	4.02	79.7%
Nepal	3.16	4.29	4.81	5.13	3.91	23.8%
Faroe Islands	2.97	3.21	2.86	3.02	3.69	24.1%

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Jordan	4.30	4.90	5.13	4.07	3.51	(18.3%)
French Oceania	.37	1.16	2.46	4.78	3.11	728.2%
Vanuatu	1.76	2.27	1.99	1.94	3.10	76.2%
Oman	1.38	1.83	2.55	2.51	2.99	116.2%
Gambia	3.04	3.17	2.61	4.01	2.85	(6.3%)
Kosovo		1.93	2.57	2.44	2.83	
Grenada	1.40	2.05	1.64	2.47	2.64	88.8%
Mali	1.57	1.81	1.96	2.65	2.46	56.7%
St. Kitts & Nevis	.75	.54	.75	1.14	2.41	220.4%
Central African Republic	3.17	2.01	1.86	2.77	2.36	(25.5%)
Montenegro		1.08	1.48	1.17	2.35	
Djibouti	1.81	1.98	1.56	2.35	2.31	28.2%
Iraq	.85	.55	1.31	1.03	2.22	159.8%
Belize	1.78	2.01	1.82	2.54	2.22	24.6%
Afghanistan	1.91	1.42	9.85	10.84	2.19	14.1%
Saudi Arabia	.28	.44	1.40	16.71	2.05	631.1%
East Timor	.80	.71	1.06	1.49	1.99	147.2%
St. Pierre & Miquelon	1.81	1.64	1.83	1.52	1.82	0.4%
Liechtenstein	2.85	1.85	2.00	1.67	1.72	(39.8%)
Bangladesh	.91	1.14	1.58	1.04	1.67	84.3%
Swaziland	1.31	.88	.77	2.77	1.67	27.4%
Liberia	1.40	1.07	.85	1.72	1.66	18.5%
Cook Islands	1.60	1.63	1.27	1.87	1.58	(1.6%)
Syria	.79	1.50	.74	.87	1.46	83.2%
Namibia	.77	.58	3.13	2.88	1.39	80.1%
St. Vincent & the Grenadin	.47	.85	1.23	1.27	1.28	169.7%
Falkland Islands	.76	.42	1.51	1.79	1.25	63.9%
St. Helena	.62	.66	.70	.56	1.20	92.3%
Norfolk Island	1.06	.92	1.00	1.08	1.05	(1.3%)
Rwanda	.73	1.34	1.15	.58	1.00	36.8%
Guam	.98	1.37	.92	1.14	.97	(0.9%)
Comoros	2.04	.91	.68	1.13	.90	(56.1%)
Guyana	.23	.14	.52	3.44	.88	287.0%
Wallis & Futuna Islands	.78	.64	.71	.82	.87	11.9%
Burundi	3.05	3.05	2.20	1.33	.81	(73.4%)
Dominica	1.10	1.68	.79	1.85	.77	(29.9%)
Tonga	1.77	1.64	.59	1.03	.71	(59.9%)
Sudan	.24	.06	.65	.54	.68	189.7%
Solomon Islands	.62	.71	.66	.76	.67	7.6%
Guadeloupe	.76	.03	.07	.06	.65	(14.5%)
Vatican City State	.62	.58	.55	.50	.62	(0.1%)
Myanmar	.48	.61	.76	1.12	.56	16.2%
Samoa (Western)	.52	.56	.82	.97	.55	6.4%
Kiribati	.12	.02	.24	.48	.50	328.8%
Serbia and Montenegro	11.25	3.32	.31	.67	.47	(95.8%)
Libya	.20	.02	.31	.31	.42	110.0%
Iran	.27	.56	1.88	.36	.36	35.8%
Korea North	.63	1.17	1.69	.94	.32	(48.9%)
Brunei Darussalam	.30	.26	.29	.18	.31	2.2%
Kuwait	.86	.29	.03	.12	.27	(68.9%)
Eritrea	.67	.21	.17	.07	.27	(60.3%)
Christmas Island	.11	.22	.23	.23	.26	132.1%
Antarctica	.20	.47	.51	.14	.25	22.0%
Pakistan	1.36	.78	1.77	1.25	.23	(83.0%)

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Niue	.17	.01	.03	.03	.22	34.1%
Micronesia	.40	.10	.27	.12	.21	(46.5%)
Martinique			.20	.17	.19	
Mauritania	.51	.53	.42	.38	.19	(63.7%)
San Marino	.14	.37	.16	.05	.17	20.0%
Marshall Islands	.20	.54	.77	.10	.15	(24.3%)
Punta Arenas (Chile)	.28	.43	.43	.11	.09	(67.3%)
Tuvalu	.17	.01	.02	.04	.09	(48.0%)
Palau	.18	.17	.13	.23	.08	(52.7%)
American Samoa		.11	.09	.10	.07	
Colon (Panama)	.06		.03	.08	.07	13.3%
Cocos (Keeling) Islands	.21	.07	.07	.12	.05	(75.6%)
Pitcairn		.09	.01	.01	.05	
Montserrat		.05	.02	.01	.05	
Yemen	.09	.02	.02	.02	.04	(53.7%)
Northern Mariana Islands	.20	.06	.06	.02	.01	(95.9%)
Nauru	.07	.01	.02	.03	.01	(88.3%)
Monaco				.44	.00	
<b>WORLD TOTAL</b>	<b>236,812</b>	<b>237,606</b>	<b>240,915</b>	<b>244,294</b>	<b>245,012</b>	<b>3.5%</b>

- (1) Wine consumption in countries listed in UPPER CASE are primarily wine producing countries most of which import and export wine as well as produce wine. Consumption data is based on multiple sources which are referred to in the "Preface" to this report. Where data is not available estimates have been made by TDA.
- (2) Countries listed in upper and lower case are not wine producing countries, Consumption in these countries is based on imports from the major wine producing countries. Exports from the EU 27 countries, Argentina, Australia, Chile, New Zealand, South Africa and the United States have been aggregated to indicate consumption in a specific destination country. These 33 countries represented 85.8% of world wine production in 2008. In 2008 there were 160 countries where wine consumption was based on aggregated exports of the 33 countries. Data for exports to these countries was derived from Global Trade Information Service (GTIS) reports for 2004 - 2008.
- (3) Although these countries are not wine producing countries they are "pass through" countries where considerable quantities of wine that are imported are subsequently exported to other countries. Wine consumption for these countries is based on the aggregated exports of the 33 countries listed in footnote (2) less the total wine exports of these countries to other countries.
- (4) Ranked by consumption 2008.
- (5) See Appendix 4: "US Wine consumption 2004-2008".